

Customer # _____
(Please use when placing orders)

Applied Common Sense®

Keep Your Horse



Healthy

without having a degree in nutrition.

Company Policy on Glyphosate:

In 2013, **Advanced Biological Concepts®** decided that it is morally wrong to sell glyphosate-contaminated products. The profound and consistent side-effects and symptoms could no longer be ignored.

As a result, all of our Equine products are now **Certified Organic or GMO-Free, and Wheat-Free.**

See Inside Cover for More Information

ORGANIC EQUINE PRODUCTS

(Item prices and/or sizes are subject to change without notice)

(Catalog Effective June 2022)

Glyphosate Contaminated Feeds

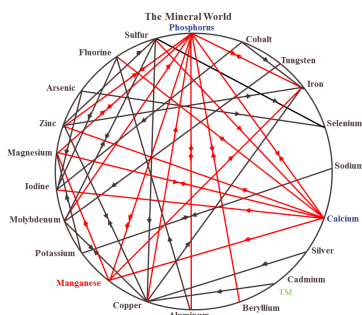
Feed grains today, unless they are certified organic or GMO-free, are contaminated with GMOs and glyphosate. Glyphosate contamination is known to tie-up minerals and to disrupt the normal activity of the beneficial intestinal bacteria, resulting in a variety of health problems in animals.

Is Your Feed Safe for Your Horse?

It used to be that we could generally trust that the grains and forages we fed to our livestock were reasonably safe, if not always of the same nutritional value. That all changed with the advent of GMO technology, and we are now forced to question the safety of almost everything we eat ourselves or feed to our animals. The main culprit is **glyphosate**. Most crops in the U.S. today, including corn, soybeans, beet pulp, molasses, corn syrup and alfalfa, are contaminated with glyphosate residues.

Glyphosate particularly reduces the availability of Manganese - an element necessary for the function of Calcium and Phosphorus.

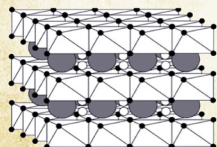
Calcium and Phosphorus, available and in proper balance, are essential to the utilization of the majority of the other elements in the Mineral World as illustrated in the chart shown.



The following is a simplified version of the actual mechanism by which Glyphosate affects the availability of Manganese, Calcium and Phosphorus and thus almost all the other elements as well. The actual mechanism is much more complex.

Glyphosate Matrix

This is a visual concept not the molecular structure.



A Chelator Molecule

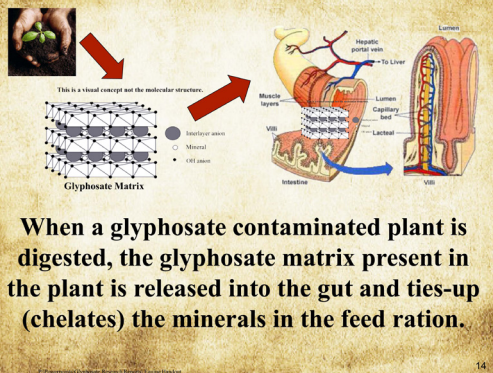
- Interlayer anion
- Mineral
- OH anion

The inter-layer anion captures the cation mineral, rendering it useless.

Glyphosate ties up:

- Manganese (Mn), Potassium (K),
- Selenium (Se) Magnesium (Mg),
- Calcium (Ca), Nitrogen (N),
- Copper (Cu), Nickel (Ni),
- Iron (Fe), Cobalt (Co),
- Zinc (Zn)

3



When a glyphosate contaminated plant is digested, the glyphosate matrix present in the plant is released into the gut and ties-up (chelates) the minerals in the feed ration.

14

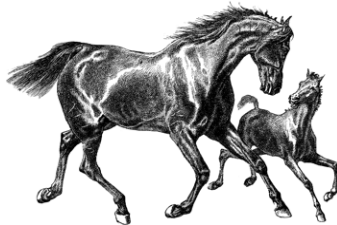
**All ABC Products are
Certified Organic or GMO-Free, and Wheat-Free**

A.B.C.'s G.R.P.™

Nutritional Supplement for All Classes of Horses


Addressing the negative effects of GMOs and Glyphosate

A.B.C.'s Plus® + G.R.P.™ Technology




A.B.C.'s G.R.P.™ is A.B.C.'s Plus® Organic with added technology. It is a nutrient pack for digestive microflora, used for holistic disease prevention. The ingredient list reflects ingredients that are cultivated by fermentation, yielding nutrient specific enzymes, substrates and stabilized bacteria. A.B.C.'s G.R.P.™ allows for increased absorption of all nutrients, even those naturally occurring nutrients contained within your water, hay and other food sources.

If you feed glyphosate contaminated feeds and absolutely cannot modify your feed program, we recommend using A.B.C.'s G.R.P.™ to address the adverse nutritional effects associated with feeding glyphosate-contaminated feedstuffs.



A.B.C.'s G.R.P.™



Nutritional Supplement for all Classes of Horses

<table border="0"> <tr><td>Crude Protein (min).....</td><td>12.0 %</td></tr> <tr><td>Crude Fat (min).....</td><td>3.0 %</td></tr> <tr><td>Crude Fiber (max).....</td><td>10.0 %</td></tr> </table> <p>INGREDIENTS: Dried Lactococcus Acidophilus Fermentation Product, Organic Get Greens, Diatomaceous Earth, Road-Sedge Peat, Organic Linseed Meal, Dicalcium Phosphate, Calcium Carbonate, Attapulgite Clay, Organic Dehydrated Alfalfa Meal, Monosodium Phosphate, Organic Soybean Oil, Organic Dried Kelp, Bentonite, Sodium Aluminosilicate, Salt, Choline Chloride, Magnesium Oxide, Yeast Culture, Ferrous Sulfate, Zinc Sulfate, Sodium Sulfate, Potassium Chloride, Manganese Oxide, Zinc Hydroxychloride, Ascorbic Acid, Vitamin E Supplement, Manganese Hydroxychloride, Manganese Sulfate, Basic Copper Chloride, Organic Garlic, Organic Fenugreek, Niacin, Sulfur, Citric Acid, Folic Acid, Potassium Sulfate, Magnesium Sulfate, Ruboflavin, Vitamin A Acetate, Organic Apple Cider Vinegar, Copper Sulfate, Organic Feed Grade Dried Milk, Calcium Panthothenate, Organic Egg Product, Pyridoxine Hydrochloride, Organic Cloves, Organic Licium, Organic Barley, Vitamin D3 Supplement, Cobalt Sulfate, Beta-Carotene, Calcium Hydroxide, Vitamin B12 Supplement, Biotin, Thiamine Mononitrate, Organic Dandelion, Ethylenediamine Dihydrochloride, Organic Parsley, Magnesium Chloride, Organic Alfalfa Root, Organic Dried Tomato Pomace, Organic Yucca Schidigera Extract, Organic Horseradish, Organic Licorice, Organic Sweet Orange Peel, Organic Aloe Vera Gel Concentrate, Organic Poppyseeds, Organic Calendula, Organic Ginger, Organic Coconut Oil, Organic Sage, Organic Common Fennel, Organic Thyme, Organic Lemon Grass, Organic Elder Flowers, Cobalt Carbonate, Organic Peppermint, Organic Biotin, Organic Violet Leaves, Organic Coconut Flour, Organic Juniper Berries.</p>	Crude Protein (min).....	12.0 %	Crude Fat (min).....	3.0 %	Crude Fiber (max).....	10.0 %	<p style="text-align: center; font-weight: bold; color: #e91e63;">GUARANTEED ANALYSIS</p> <table border="0"> <tr><td>Calcium (Ca) (min).....</td><td>5.0 %</td></tr> <tr><td>Calcium (Ca) (max).....</td><td>6.0 %</td></tr> <tr><td>Phosphorus (P) (min).....</td><td>1.5 %</td></tr> </table>	Calcium (Ca) (min).....	5.0 %	Calcium (Ca) (max).....	6.0 %	Phosphorus (P) (min).....	1.5 %	<p style="text-align: center; font-weight: bold; color: #e91e63;">Store in a cool, dry place.</p> <table border="0"> <tr><td>Copper (Cu) (min).....</td><td>500 PPM</td></tr> <tr><td>Zinc (Zn) (min).....</td><td>1500 PPM</td></tr> <tr><td>Vitamin A (min).....</td><td>50,000 IU/LB</td></tr> </table>	Copper (Cu) (min).....	500 PPM	Zinc (Zn) (min).....	1500 PPM	Vitamin A (min).....	50,000 IU/LB
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Copper (Cu) (min).....	500 PPM																			
Zinc (Zn) (min).....	1500 PPM																			
Vitamin A (min).....	50,000 IU/LB																			

DAILY TOP DRESS FEEDING INSTRUCTIONS PER HORSE: 2 oz. (60 cc) Scoop Included

	Gestating Mares: 4 ounces (114g) / 2 scoops per day		Adult Horses: 4 ounces (114g) / 2 scoops per day
	Lactating Mares: 4 ounces (114g) / 2 scoops per day		Stallions: 4 ounces (114g) / 2 scoops per day
	Weanlings: 4 ounces (114g) / 2 scoops per day		Horses in Training: 4 ounces (114g) / 2 scoops per day
	Yearlings: 4 ounces (114g) / 2 scoops per day		
	Aged Horses: 4 to 8 ounces (114g to 228g) / 2 to 4 scoops per day		

A196

(100 day supply)
 Net Weight 25 Pounds (11.36 kg)

Manufactured for: Advanced Biological Concepts®
 P.O. Box 27 • Ocas, Illinois 61274-0027
 Phone: 800-373-5971 • Fax: 888-770-0735
 jgh@a-b-c-plus.com • www.abcpus.biz
 Certified Organic by: ECOCERT SA

Distributor: This product is formulated to meet the requirements of the USDA National Organic Program. Advanced Biological Concepts® accepts no responsibility for performance failure or attrition of this product, or changes of organic protocol that we are not aware of.

SIZES:

- | | |
|--------------------------------------|---------------|
| A.B.C.'s G.R.P.™ - 25 Pound Bag | Item no. A196 |
| A.B.C.'s G.R.P.™ - 25 Pound Bucket | Item no. A195 |
| A.B.C.'s G.R.P.™ - 12.5 Pound Bucket | Item no. A283 |



Fortified G.R.P.™


Nutritional Supplement for All Classes of Horses

A.B.C.'s Fortified™ + G.R.P.™ Technology


Addressing the negative effects of GMOs and Glyphosate

Fortified G.R.P.™ is A.B.C.'s **Fortified™ Organic** with added technology. A.B.C.'s **Fortified™** is A.B.C.'s **Plus®** with vitamins and minerals added. It includes a combination of A.B.C.'s **Plus®**, **Rush Creek 1:1 Mineral**, **A-Mix**, and **BVC Mix**.

Fortified G.R.P.™ is an excellent choice for those who are unable to offer ABC's **Free Choice** vitamin and mineral supplements due to barn and pasture arrangements or travel.



Fortified G.R.P.™



Applied Common Sense. Nutritional Supplement for all Classes of Horses

GUARANTEED ANALYSIS		Store in a cool, dry place.	
Crude Protein (min).....	10.0 %	Calcium (Ca) (min).....	5.5 %
Crude Fat (min).....	3.0 %	Calcium (Ca) (max).....	6.5 %
Crude Fiber (max).....	17.0 %	Phosphorus (P) (min).....	2.0 %
		Copper (Cu) (min).....	500 PPM
		Zinc (Zn) (min).....	1,300 PPM
		Selenium (Se) (min).....	2 PPM
		Manganese (Mn) (min).....	1,000 PPM
		Vitamin A (min).....	180,000 IU/LB
		Vitamin D (min).....	40,000 IU/LB
		Vitamin E (min).....	4,000 IU/LB

INGREDIENTS:
Organic Oat Groats, Dried Lactobacillus Acidophilus Fermentation Product, Calcium Carbonate, Organic Dehydrated Alfalfa Meal, Dicalcium Phosphate, Attapulgitic Clay, Diatomaceous Earth, Organic Soybean Oil, Monosodium Phosphate, Reed-Sedge Peat, Vitamin E Supplement, Organic Linseed Meal, Bentonite, Organic Dried Kelp, Salt, Choline Chloride, Yeast Culture, Potassium Chloride, Magnesium Oxide, Sodium Aluminosilicate, Zinc Sulfate, Ascorbic Acid, Manganese Sulfate, Ferrus Sulfate, Copper Sulfate, Sulfur, Riboflavin, Folic Acid, Sodium Selenite, Sodium Sulfate, Biotin, Manganous Oxide, Organic Apple Cider Vinegar, Niacin, Zinc Hydroxychloride, Potassium Sulfate, Magnesium Sulfate, Manganese Hydroxychloride, Beta-Carotene, Thiamine Mononitrate, Vitamin A Acetate, Citric Acid, Calcium Pantothenate, Basic Copper Chloride, Organic Garlic, Pyridoxine Hydrochloride, Organic Cloves, Vitamin D3 Supplement, Organic Egg Product, Organic Fenugreek, Organic Barley, Organic Lecithin, Vitamin B12 Supplement, Organic Feed Grade Dried Milk, Ethylenediamine Dihydride, Organic Parsley, Cobalt Sulfate, Calcium Hydroxide, Organic Horseradish, Organic Dandelion, Organic Yucca Schidigera Extract, Organic Althea Root, Magnesium Chloride, Organic Dried Tomato Pomace, Organic Licorice, Organic Sweet Orange Peel, Organic Peppermint, Organic Ginger, Organic Coconut Oil, Organic Aloe Vera Gel Concentrate, Organic Calendula, Cobalt Carbonate, Organic Papain, Organic Sage, Organic Common Fennel, Organic Thyme, Organic Lemon Grass, Organic Elder Flowers, Organic Basil, Organic Violet Leaves, Organic Coconut Flour, Organic Juniper Berries.

DAILY TOP DRESS FEEDING INSTRUCTIONS PER HORSE:


🐾 Gestating Mares: 4 ounces (114g) / 2 scoops per day	🐾 Weanlings: 4 ounces (114g) / 2 scoops per day
🐾 Adult Horses: 4 ounces (114g) / 2 scoops per day	🐾 Horses in Training: 4 ounces (114g) / 2 scoops per day
🐾 Lactating Mares: 4 ounces (114g) / 2 scoops per day	🐾 Yearlings: 4 ounces (114g) / 2 scoops per day
🐾 Stallions: 4 ounces (114g) / 2 scoops per day	🐾 Aged Horses: 4 to 8 ounces (114g to 228g) / 2 to 4 scoops per day

2 oz (60 cc) Scoop Enclosed

Manufactured by:
Advanced Biological Concepts®
P.O. Box 27 • Osco, Illinois 61274-0027
Phone: 800-373-5971 • Fax: 888-770-0735
jgh@a-b-c-plus.com • www.abepuls.biz
Certified Organic by: EOCERT SA

(100 Day Supply)
Net Weight 25 Pounds (11.36 kg)

A331 Disclaimer: This product is formulated to meet the requirements of the USDA National Organic Program. Advanced Biological Concepts® accepts no responsibility for performance failure or misuse of this product, or changes of organic protocol that we are not aware of.



SIZES:

Fortified G.R.P.™ - 25 Pound Bag

Item no. A331

Fortified G.R.P.™ - 25 Pound Bucket

Item no. A332

Fortified G.R.P.™ - 12.5 Pound Bucket

Item no. A333



Organic Feed for Horses

Organic Alfalfa Pellets



Organic Pelleted Alfalfa.

Directions: Soak or feed as-is.



Organic Alfalfa Pellets - 25 lb Bag - Item no. A288

Multi-Bag discount for 2 or more!

Jim's Organic Grain

Organic Whole Food Nutritional Supplement for all Classes of Horses

To be used in addition to high quality feed or forage.

Made with Oat Groats, Barley, and Peas.

Contains ABC's G.R.P.™ technology.

Feed the Following to Condition:

(4 oz. scoop included = 1/4 lb)

Maintenance (Horses older than 2 years) and Light Work:

Feed 1/2 to 1 1/2 lbs for a 1000 lb horse.

Medium Work: Feed 1 1/2 to 2 1/2 lbs for a 1000 lb horse.

Intense Work: Feed 2 to 5 lbs for a 1000 lb horse.



No Corn -- No Soy -- No Wheat -- No Beet Pulp!

Jim's Organic Grain - 25 lb Bag - Item no. ABC123

Visit **www.abcplus.biz**
or Call **800-373-5971** to Order!

www.abcplus.biz • 800-373-5971

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A.B.C.'s Plus®

The secret to good nutrition is not how many nutrients are present in a supplement, but rather how available they are and how efficiently they can be utilized when digested.

What is A.B.C.'s Plus®?

- A nutrient pack for digestive microflora.
- Contains ingredients that are cultivated by fermentation, yielding nutrient specific enzymes, substrates and stabilized bacteria.
- Helps to optimize digestion, utilization, and absorption of nutrients, including those naturally occurring within your water, forage, and other feedstuffs.
- When fed with other supplements, helps to maximize absorption for optimal assimilation.
- Aids in the development of muscle and skeletal tissues, including hair coat and hooves.
- Helps to support the tissues of the digestive system, for a healthy digestive environment.

Satisfied users of **A.B.C.'s Plus®** have reported reduced feed bills, better attitude, increased resistance to harmful bacteria outbreaks, sound hoof development, unbelievable hair coat shine, and general *overall improved health*.

A.B.C.'s Plus® is a supplement for the digestive system.

A.B.C.'s Plus® does not supply nutrients for the horse (Host Animal). It is a **nutrient pack for digestive microflora** only. **A.B.C.'s Plus®** contains ingredients processed by fermentation, yielding nutrient specific enzymes, substrate and stabilized bacteria.

Each individual horse has different nutritional requirements. With this in mind, **A.B.C.'s Plus®** and the **Free Choice Stress System** help to fulfill individual nutritional needs. (**Offer Free Choice White Salt at all times.**)

"Hello: I just wanted to let your company know how thankful I am that I found your product. My young horse was starting to have an attitude change (was always grumpy and unwilling to do things), was very irritable and spooky, and he was having a hard time keeping weight on, etc. Ultimately he was diagnosed with ulcers and I treated him accordingly. Since the treatment I have placed him on A.B.C.'s Plus (the regular formula), and he has put on weight, has a shiny coat, he's personable now (and has his ears up all the time), and I have completely taken him off calming supplements. I cannot believe the difference in my horse, and this is the only product he's on! Thank you!!"

- Lindsay

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“I have been using ABC’s Plus for the last 21 years. I have a little Arabian mare who is now 34 years old. I have had her on the ABC’s Plus, along with her son, whom I also still have, who is 24 this year. ABC’s Plus I believe is the main reason she is still with us. A few years ago, she had a tapeworm she picked up on our new property we moved to, and with that and her losing her molars over the last few years she was losing weight fast, so I upped her dosage to 8 oz daily of ABC’s Plus and healed up her bowels from the tapeworm we killed off. Over the next year and a half, she re-balanced herself, gained her weight back, and to this day in January 2012 runs around like the boss mare she is, and everyone else is younger and bigger than she is. She also sheds out nicely by late June. Thank you Jim for such an awesome product and product line. It is the one supplement I will not allow my horses to be without.”

- Vicki S.

A.B.C.’s Plus® Users Report the Following:

Improvements in Physical Health such as:

- Resistance to epiphysitis and colic
- Reduced leg problems during growth
- Sound and more disease resistant foals
- Reduced reactions to equine de-wormers
- Rapid improvement in mental stability
- Remarkably sound hoof development
- Improved action and movement
- Reduced feed requirements

“Bottom Line” - A.B.C.’s Plus®:

- Helps to increase the availability of minerals and protein in the horse’s diet.
- Aids in muscle and skeletal development.
- Helps build immunities in the body.
- Aids in hair coat and hoof development.



INGREDIENTS:

Dried Lactobacillus Acidophilus Fermentation Product, Organic Oat Groats, Diatomaceous Earth, Reed-Sedge Peat, Organic Linseed Meal, Dicalcium Phosphate, Calcium Carbonate, Attapulgitte Clay, Organic Dehydrated Alfalfa Meal, Monosodium Phosphate, Organic Soybean Oil, Organic Dried Kelp, Bentonite, Sodium Aluminosilicate, Salt, Choline Chloride, Magnesium Oxide, Yeast Culture, Ferrous Sulfate, Zinc Sulfate, Sodium Sulfate, Potassium Chloride, Manganese Oxide, Zinc Hydroxychloride, Ascorbic Acid, Vitamin E Supplement, Manganese Hydroxychloride, Manganese Sulfate, Basic Copper Chloride, Organic Garlic, Organic Fenugreek, Niacin, Sulfur, Citric Acid, Folic Acid, Potassium Sulfate, Magnesium Sulfate, Riboflavin, Vitamin A Acetate, Organic Apple Cider Vinegar, Copper Sulfate, Organic Feed Grade Dried Milk, Calcium Pantothenate, Organic Egg Product, Pyridoxine Hydrochloride, Organic Cloves, Organic Lecithin, Organic Barley, Vitamin D3 Supplement, Cobalt Sulfate, Beta-Carotene, Calcium Hydroxide, Vitamin B12 Supplement, Biotin, Thiamine Mononitrate, Organic Dandelion, Ethylenediamine Dihydriodide, Organic Parsley, Magnesium Chloride, Organic Althea Root, Organic Dried Tomato Pomace, Organic Yucca Schidigera Extract, Organic Horseradish, Organic Licorice, Organic Sweet Orange Peel, Organic Aloe Vera Gel Concentrate, Organic Peppermint, Organic Calendula, Organic Ginger, Organic Coconut Oil, Organic Sage, Organic Common Fennel, Organic Thyme, Organic Lemon Grass, Organic Elder Flowers, Cobalt Carbonate, Organic Papain, Organic Basil, Organic Violet Leaves, Organic Coconut Flour, Organic Juniper Berries.

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A.B.C.'s PLUS®

Nutritional Supplement for All Classes of Horses

Helps to improve fiber digestion

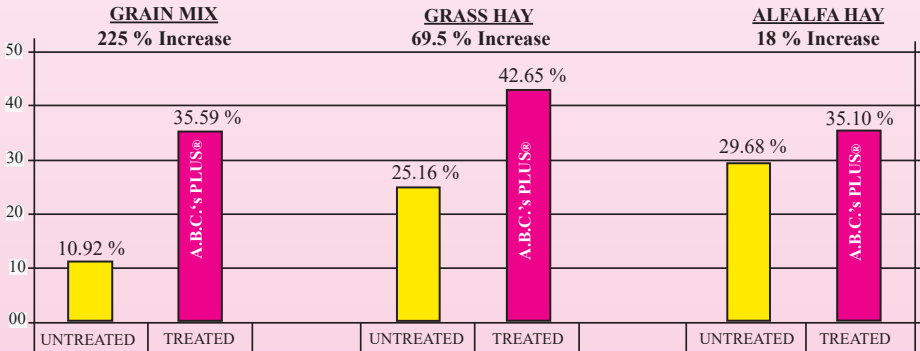
The **Benefits** of increased **fiber digestion** are: Increased **mineral** and **protein** assimilation.

Benefits of this type of Mineral:

Highly available **single molecule, chelated** to carbon (sugar) by the plant.
This is the type of **mineral** that **animals** were **meant to live on.**

Study: Neutral Detergent Fiber Digestion

Independent Lab studies of A.B.C.'s PLUS® effect on digestion of **Neutral Detergent Fiber Digestion** yielded the following results.



This test was performed by using the following protocol:*

<u>GRAIN MIX</u>	<u>GRASS HAY</u>	<u>ALFALFA HAY</u>
Control grain mix / fiber digestion = 10.92 %	Control grass hay / fiber digestion = 25.16 %	Control alfalfa hay / fiber digestion = 29.68 %
A.B.C.'s PLUS® added / fiber digestion = 35.59 %	A.B.C.'s PLUS® added / fiber digestion = 42.65 %	A.B.C.'s PLUS® added / fiber digestion = 35.10 %
increase = 225 %	increase = 69.5 %	increase = 18 %

*These numbers were obtained through Invitro procedures

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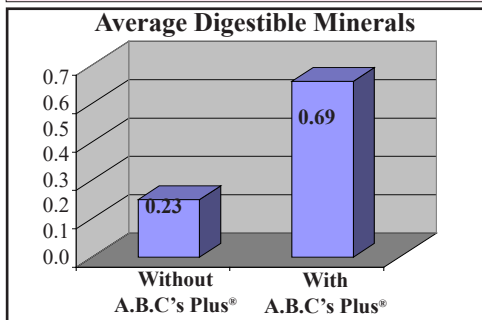
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How A.B.C.'s Plus® Works

An average horse's diet contains **0.77 pounds** of digestible **Mineral**.

3LB 20% Alfalfa Hay	=4% Mineral	0.12LB
12LB 80% Grass Hay	=5-5.5% Mineral	0.60LB
5LB Grain	=1% Mineral	<u>0.05LB</u>
		0.77LB

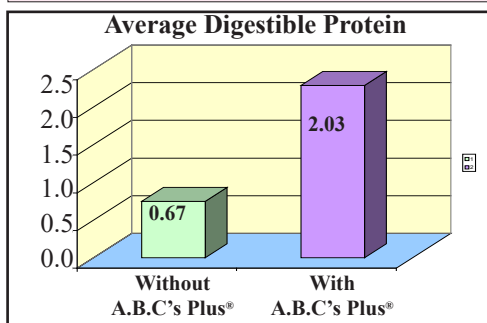
Mineral digestion is increased by 300% with A.B.C.'s Plus®



An average horse's diet contains **2.26 pounds** of digestible **Protein**.

3 LB 20% Alfalfa Hay	=17% Protein	0.51 LB
12 LB 80% Grass Hay	=10% Protein	1.20 LB
5 LB 1/2 Oats	=12% Protein	0.30 LB
1/2 Shelled Corn	=10% Protein	<u>0.25 LB</u>
		2.26LB

Protein digestion is increased by 300% with A.B.C.'s Plus®



Note: These numbers do not reflect what nutrients are actually absorbed by the horse.

Available as
Power Plus™
in Canada

DIRECTIONS: 2 oz (60 cc) scoop is included
**Stallions, Weanlings, Gestating Mares, Horses
in Training, Yearlings and Lactating Mares:**
2 scoops daily.

Aged Horses: 2 to 4 scoops daily.

SIZES:

ABC'S PLUS® - 25 LB BAG	Item Number: A224	(100 day supply)
ABC'S PLUS® - 25 LB BUCKET	Item Number: A225	(100 day supply)
ABC'S PLUS® - 12.5 LB BUCKET	Item Number: A228	(50 day supply)



www.abcplusplus.biz • 800-373-5971

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A.B.C.'s Fortified™ is a combination of A.B.C.'s Plus®, Rush Creek 1:1 Mineral, A-Mix, and BVC Mix. Fortified with Vitamins and Minerals for the average horse.

Who should buy A.B.C.'s Fortified™?

- Those who cannot offer Free Choice Minerals.
- Those who are traveling and can not take their Free Choice System.

A.B.C.'s Fortified™ is A.B.C.'s Plus® enhanced with vitamins and minerals.

A.B.C.'s Fortified™ is an excellent choice for those who are unable to offer ABC's Free Choice vitamin and mineral supplements due to barn and pasture arrangements or travel.

A.B.C.'s Fortified™ has been designed to fulfill the requirements of our Free Choice systems, plus the added digestive benefits of A.B.C.'s Plus® by feeding 4 ounces (2 scoops) per day.

SIZES:

ABC'S FORTIFIED ORGANIC - 25 LB BAG

Item Number: A218 (100 Day Supply)

ABC'S FORTIFIED ORGANIC - 25 LB BUCKET

Item Number: A219 (100 Day Supply)

ABC'S FORTIFIED ORGANIC - 12.5 LB BUCKET

Item Number: A217 (50 Day Supply)



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What is the difference between ABC's Plus® and ABC's Fortified™?

ABC's Plus®

ABC's Fortified™

Increases digestion and absorption of:

- * Fiber
- * Minerals
- * Protein

Increases digestion and absorption of:

- * Fiber
- * Minerals
- * Protein

Assists in the assimilation of natural occurring nutrients in feedstuffs (hay, grain & pasture), reducing the need of synthetic supplements

Assists in the assimilation of natural occurring nutrients in feedstuffs (hay, grain & pasture), reducing the need of synthetic supplements

Increases the performance of all other supplements, ABC Products or any other supplements

Reduces feed requirements

Reduces feed requirements

Reports of reduced incidents of colic

Reports of reduced incidents of colic

Contains added enzymes and natural occurring enzymes.

These process and deliver food as well as antioxidants to protect against free radical damage.

Contains added enzymes and natural occurring enzymes.

These process and deliver food as well as antioxidants to protect against free radical damage.

Contains herbs and other ingredients to optimize digestion

Contains herbs and other ingredients to optimize digestion

Assists with the production of good digestive bacteria

Assists with the production of good digestive bacteria

Does not supplement the horse with vitamins or minerals

Contains Rush Creek Mineral, A Mix and BVC Mix

Must be used with ABC's free choice supplements

Is used when free choicing is not a possibility

Enhances hair coat and hoof development

Enhances hair coat and hoof development

Addresses muscle and skeletal development

Addresses muscle and skeletal development

Allergies predominately surface in a response to leaky gut syndrome (dysbiosis).

Always start with ABC's Plus or ABC's Fortified.

Allergies predominately surface in a response to leaky gut syndrome (dysbiosis).

Always start with ABC's Plus or ABC's Fortified.

Ties up or absorbs alfatoxins, mycotoxins and other poisons

Ties up or absorbs alfatoxins, mycotoxins and other poisons

Enhances healthy population of beneficial micro-organisms to remain in the horse's digestive system to form a natural defense against harmful bacteria

Enhances healthy population of beneficial micro-organisms to remain in the horse's digestive system to form a natural defense against harmful bacteria

Reported Benefits: Better attitude and increased resistance to harmful bacteria outbreaks

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Aged horses dose at 4-8 oz (2-4 scoops) daily

Aged horses dose at 4 oz (2 scoops) daily

What to Feed with My ABC's Plus®?



Rush Creek 1:1 Mineral™

Offer Rush Creek 1:1 Mineral™ free choice with a diet of:

ABC's Plus® and

Your Choice of Diet:

- 1) Oats 45%, Barley 30% and Corn 25%, by weight not volume
- 2) **Jim's Organic Grain** from ABC
- 3) Oats 60% and Barley 40%, by weight not volume
- 4) Oats
- 5) Flax
- 6) Low Carbohydrate Diet
- 7) No Grain Diet
- 8) Rice Bran
- 9) Pasture and/or hay alone or any combination of forages
- 10) Any diet that maintains good health, weight and condition of your horse

Rush Creek 1:1 Mineral™ is a fortified and balanced Calcium and Phosphorus source that is offered free choice to help maintain mineral balance with the ever-changing quality of your feedstuffs, hay, or other forages. **Rush Creek 1:1 Mineral™** is a must if you are feeding alfalfa hay. Please do not top dress or add **Rush Creek 1:1 Mineral™** to your horse's grain ration - offer **free choice only**.

Rush Creek 1:1 Mineral™ is used to supplement horses all over the world; therefore it does not contain **Selenium**. Selenium will need to be fed separately to meet any deficiencies that may be present. With the assistance of your local veterinarian discuss if **ABC's Selenium and Natural Vitamin E Supplement** is needed in your horse's diet.



Redmond Salt

Is your salt worth a lick?

We like **Redmond Salt** because it is an unprocessed source of salt and minerals. Many other salt blocks use carriers such as molasses, which may get a horse's minerals out of balance while their getting their sugar fix. Look at the ingredients before you buy.

On the other hand, since Redmond Salt does contain minerals, at times a horse's intake may decrease once their minerals become balanced. If your horse does this, offer a white salt source also. If a horse is in heavy work or if the weather is hot enough that they are sweating just standing, a white salt source without minerals is a good choice even though it is processed. If the weather is this hot in your area, consider adding **IONSTM** to the ration.



A Good Start for Your Horse

www.abcplus.biz • 800-373-5971

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PD747-2

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RUSH CREEK 1:1 MINERAL™

Rush Creek 1:1 Mineral™ is a fortified and properly balanced Calcium and Phosphorus source. Feed free choice **Rush Creek 1:1 Mineral™** to your horses to help maintain mineral balance with the ever-changing quality of your feed stuffs.

Rush Creek 1:1 Mineral™ is fortified with highly available sources of Calcium and Phosphorus to help balance hay sources. **Rush Creek 1:1 Mineral™** is a must if you are feeding alfalfa hay. Reach the full benefits of **Rush Creek 1:1 Mineral™** by including **A.B.C.'s Plus®** in your ration.

Rush Creek
Dee Dee (Sue)



Available as
**Power Plus Rush Creek
1:1 Mineral™** in Canada

SIZES:

RUSH CREEK MINERAL - 5 LB BAG

Item Number: P017

RUSH CREEK MINERAL - 25 LB BAG

Item Number: A252

Redmond Salt

Is your salt worth a lick?

Normal salt begins as a saline solution. After processing and kiln drying at temperatures of 350-400 degrees, its natural state is changed and nearly all trace minerals are lost.

Redmond Salt, on the other hand, is made from rock salt. It has not been in solution for well over 50 million years!

Redmond Salt is not kiln dried or processed with chemicals. It is in its truly natural state of pure sodium chloride and minerals your horse's body needs.

REDMOND SALT - 5 LB BAG

Item Number: P014

REDMOND SALT - 25 LB BAG

Item Number: A120

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Jeremy's Jolt™ has it all!

Jeremy's Jolt™ is the all in one combination of antioxidants, enzymes, amino acids and a number of other nutrients that supplement and support the joint capsules, ligaments, and tendons capsules, ligaments, and tendons.

Jeremy's Jolt™ provides a comprehensive nutritional approach to joint support. It has been used for bruises, inflamed or swollen joints due to stress or sprains, fractures, after surgery, laminitis, and many other injuries or wounds.

Jeremy's Jolt™ ingredients include sources of:

- Amino acids
- Chelated minerals
- Choline
- Vitamins and antioxidants
- Organic linseed meal
- Enzymes
- Organic turmeric

DIRECTIONS for Horses: (1 oz scoop Included)

Initial: 1 level scoop twice daily with feed for 7 days.

Maintenance: 1/2 scoop twice daily with feed.

JEREMY'S JOLT™ - 5 LB BAG	Item Number: A087	(80 day supply)
JEREMY'S JOLT™ - 10 LB BAG	Item Number: A088	(160 day supply)
JEREMY'S JOLT™ - 25 LB BAG	Item Number: A086	(400 day supply)

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HOOF™

Pelleted Nutritional Supplement



Trace Minerals

A significant trace mineral profile difference in the composition of a GOOD QUALITY HOOF versus a POOR QUALITY HOOF was discovered through extensive testing. **HOOF™** is fortified with these trace minerals, along with CHOLINE CITRATES, OXIDES, and SULFATES to assure proper assimilation and utilization of these essential trace minerals.

Biotin

HOOF™ is formulated with Biotin for rapid hoof growth resulting in a strong, flexible, fast growing hoof! Used daily, **HOOF™** provides 30 mg of Biotin to your horse.

Enzymes, Yeasts & Microorganisms

HOOF™ is fortified with enzymes, yeasts, and microorganisms to assure proper digestion, utilization, and absorption of your feedstuffs.

DIRECTIONS: 2 oz. (60 cc) Scoop Included

Initial Application: Feed 1 level scoop twice daily with feed (4 oz/day) for 6 weeks.

Maintenance Application: Feed 1/2 scoop twice daily with feed (2 oz/day).

SIZES:

HOOF™ ORGANIC - 12.5 LB BUCKET

HOOF™ ORGANIC - 25 LB BUCKET

HOOF™ ORGANIC - 25 LB BAG



Item Number: A239 (50 day supply)

Item Number: A241 (100 day supply)

Item Number: A240 (100 day supply)

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Why Guess What Your Horse Needs?

The variations of condition and stress have shown that the demand for micronutrients is constantly changing. Force feeding micronutrients often overloads the liver and kidneys, which need to be at full capacity during high physical output. The serious competitive horse owner should not guess at the micronutrient requirements of their horse.



Free Choice Stress System

The Stress System Contains:

- **A-Mix** (Vitamins A, D & E) - 12.5 Pound Bag
- **BVC-Mix** (B Complex Vitamins) - 12.5 Pound Bag
- **Ts K-Mix** (Trace Minerals/Selenium) - 5 Pound Bag
- **MOP** - 5 Pound Bag
- **Redmond Salt** - 5 Pound Bag
- **RUSH CREEK 1:1 MINERAL™** - 5 Pound Bag
- **3 – Two-Hole Feeders**



A-Mix

A-Mix is needed when animals are fed older feed stuffs (hay or grain) that have lost their vitamin content through oxidation or artificial drying.

A-Mix is needed when grass/pasture is lush and may be high in nitrates.

A-Mix is high in Vitamin D. Confined animals with inadequate sunlight use A-Mix.

A-Mix is consumed due to inclement weather.

BVC-Mix

BVC-Mix is needed by animals under stress.

Animals that are over worked, over heated, under fed (poor quality feeds) or drinking poor quality water cannot adequately manufacture B Vitamins.

BVC-Mix is used when an animal is injured.

BVC-Mix is used when an animal has parasites.

Ts K-Mix

Ts K-Mix is needed by animals that are under the stress of being shown and raced, when feed and water are constantly changing.

Ts K-Mix is needed when feeding older hay.

Ts K-Mix is needed when horses are on lush, immature grass because trace minerals are minimal.

Contains the six major
nutrient groups
MOST HORSES LACK
Item Number:
A184



Free Choice Box Stall Kit

A Starter or Mineral Maintenance Kit

- **Two-Hole Feeder** - 1
- **RUSH CREEK 1:1 MINERAL™** - 5 Pound Bag
- **Redmond Salt** - 5 Pound Bag



Item Number:
A183

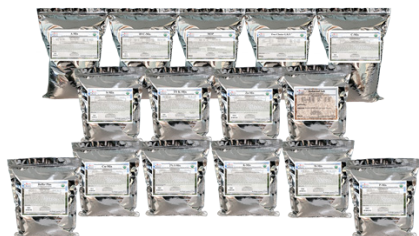
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15-MINERAL FREE CHOICE STARTER KIT

Free Choice Products for the **ULTIMATE** in health.

For All Classes of Ruminants and Horses



Item Number:
P100

All ABC's Free Choice Products are also sold separately and are available in larger sizes.
- See pg. 16.

Offer white salt in a loose or block form along with all ABC Free Choice products.

15-Mineral Starter Kit Contains:

- **A-Mix** (Vitamins A, D & E) - 12.5 Lb Bag
- **BVC-Mix** (B Complex Vitamins) - 12.5 Lb Bag
- **2% I-Mix** (Iodine) - 5 Lb Bag
- **Buffer Plus** (Buffer) - 5 Lb Bag
- **C-Mix** (Calcium) - 12.5 Lb Bag
- **Cu-Mix** (Copper) - 5 Lb Bag
- **K-Mix** (Potassium) - 5 Lb Bag
- **M-Mix** (Magnesium) - 5 Lb Bag
- **P-Mix** (Phosphorus) - 5 Lb Bag
- **S-Mix** (Sulfur) - 5 Lb Bag
- **Ts K-Mix** (Trace Minerals/Selenium) - 5 Lb Bag
- **Zn-Mix** (Zinc) - 5 Lb Bag
- **MOP Organic** - 5 Lb Bag
- **Redmond Salt** - 5 Lb Bag
- **G.R.P.TM Free Choice** - 12.5 Lb Bag

<u>ELEMENT</u>	<u>PURPOSE</u>
PHOSPHORUS	- BONES, MUSCLE
CALCIUM	- BONES, MILK
MAGNESIUM	- BONES, ENZYMES
SODIUM	- BODY FLUIDS
VITAMIN A	- MEMBRANES
SULFUR	- AMINO ACIDS
ZINC	- SKIN, ENZYMES
MANGANESE	- ENZYMES, REPRODUCTION
COPPER	- BLOOD, ENZYMES
COBALT	- B VITAMINS
IRON	- LIVER, BLOOD
POTASSIUM	- CELLS, HEART



Sold separately:

2-Hole Plastic Feeder
Item Number: A135

Simply attach by mounting at a height comfortable for your horse.

Should I Supplement Selenium? Selenium is not included in our free choice kits; however, we do carry Selenium supplements which can be purchased separately and offered if needed. While many soils are Selenium deficient, some may have excessive amounts of selenium. To find out if your area is selenium deficient, consult your local veterinarian.

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ABC's Organic Free Choice Minerals Available for Horses

A-Mix (Vitamin A, D, & E)

Healthy Tissue Growth, Membranes

A-Mix - 12.5 Pound Bag - P003

A-Mix - 25 Pound Bag - A142

BVC-Mix (B Complex Vitamins)

Nerves and Stress

BVC Mix - 12.5 Pound Bag, Item no. P013

BVC Mix - 25 Pound Bag, Item no. A144

2% I-Mix (Iodine)

Metabolism Regulation

2% I Mix - 5 Pound Bag, Item no. P001

2% I Mix - 25 Pound Bag, Item no. A141

C-Mix (Calcium)

Bone Growth and Vigor

C-Mix - 12.5 Pound Bag - Item no. P004

C-Mix - 25 Pound Bag - Item no. A145

Cu-Mix (Copper)

Blood Development, Enzymes

Cu-Mix - 5 Pound Bag - Item no. P012

Cu-Mix - 25 Pound Bag - Item no. A146

K-Mix (Potassium)

Proper Growth and Nerve Response, Heart

K-Mix - 5 Pound Bag, P005

K-Mix - 25 Pound Bag, A147

M-Mix (Magnesium)

Bone and Blood Development, Enzymes

M-Mix - 5 Pound Bag, Item no. P006

M-Mix - 25 Pound Bag, Item no. A150

P-Mix (Phosphorus)

Growth and Reproduction - Bones, Muscle

P-Mix - 5 Pound Bag - Item no. P007

P-Mix - 25 Pound Bag - Item no. A151

S-Mix (Sulfur)

Protein Formation, Amino Acids

S-Mix - 5 Pound Bag - Item no. P008

S-Mix - 25 Pound Bag - Item no. A153

SE Top Choice Mix (Selenium)

Vitamin E absorption, Repair of muscles and tissues

SE Top Choice Mix - 5 Pound Bag - Item no. P011

SE Top Choice Mix - 25 Pound Bag - Item no. A152

Ts K-Mix (Trace Minerals/Selenium)

Immune System Health

TS K-Mix - 5 Pound Bag - Item no. P009

TS K-Mix - 25 Pound Bag - Item no. A154

Zn-Mix (Zinc)

Skin, Enzymes

ZN-Mix - 5 Pound Bag - Item no. P010

ZN-Mix - 25 Pound Bag - Item no. A155

**Offer White Salt in a loose or block form along with all
ABC's Free Choice Products.**

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DY'S LIQUID BANDAGE™

DY'S LIQUID BANDAGE™ acts as a bandage and works well on injuries that are difficult to wrap and keep wrapped.

DY'S LIQUID BANDAGE™ has been proven effective for all cuts or wounds plus scratches, rain rot, rope burns, saddle sores and any type of skin disorder.

DY'S LIQUID BANDAGE™ was developed when our paint stallion, Dynamite, attempted to jump a barb wire fence during a lightning storm. Dynamite ended up with an 8 inch by 4 inch wound in the hock area. The muscle was protruding and was severed in three places. The local veterinarian recommended that Dynamite be put down.

We began using **DY'S LIQUID BANDAGE™** and 4 months later Dynamite's wound had completely healed with hair growth and only a pencil width scar of 3 inches in length. There were no signs of proud flesh. Today the wound is not visible. Dynamite also has full capability of completing an active day.

Dy's Liquid Bandage™: The Astounding Benefits in just 4 Months!



Before



After

Uses Minor and major injuries, cuts and scrapes, rain rot, rope burns, saddle sores, skin disorders, hoof conditioner and moisturizer.

DIRECTIONS for Horses

Apply a thin coat of **DY'S LIQUID BANDAGE™** 1 to 2 times a day or as needed.

- **DY'S LIQUID BANDAGE - 1/2 OZ**
- Trial Size - Item Number: A049
- **DY'S LIQUID BANDAGE - 8 OZ**
- Item Number: A051
- **DY'S LIQUID BANDAGE - 16 OZ**
- Item Number: A050



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ENERGY™

Pelleted Equine Calorie Pack, Complete Amino Acid Supplement and Essential Fatty Acids

ENERGY™ is a blended formula of **A.B.C.'s Plus®** and the most natural and balanced sources of amino acids, fats and essential fatty acids (Omega-3 and Omega-6). **ENERGY™** has been formulated to supply the demanding nutritional and caloric needs of your active horse. **ENERGY™** is considered **A.B.C.'s "calorie pack."** It is used specifically for horses that have difficulty holding weight under stressful conditions, which includes: horses in heavy training, brood mares, lactating mares, growing foals, rescue horses and aged horses. **ENERGY™** is widely used on the show circuit to achieve outstanding hair coat shine. **ENERGY™** is also very effective in supplying needed calories during competition.

DIRECTIONS (4 oz scoop included)

- Performance Horses** ---- 1 to 2 Scoops
- Stallions** ----- 1 to 2 Scoops
- Adult Maintenance**----- 1 to 2 Scoops
- Yearlings**----- 1 to 2 Scoops
- Gestating Mares** ----- 2 to 4 Scoops
- Weanlings** ----- 1 to 2 Scoops
- Lactating Mares** ----- 2 to 4 Scoops

Available as **Power Plus**
Supreme in Canada

ENERGY™ is a complete amino acid supplement and is used to grow out futurity prospects and used as an energy source for high performance horses.



ENERGY™ includes **Flax** to support a rich amino acid profile. **Flax** is rich in **Essential Fatty Acids**, magnesium, potassium, B vitamins, protein, zinc, and fiber.



SIZES:

- ENERGY - 25 LB BUCKET** Item Number: A236 (100 day supply)
- ENERGY - 25 LB BAG** Item Number: A235 (100 day supply)

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PRO BI™

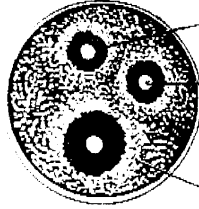
Microbial Benefits

PRO BI™ is a biological feed additive designed to maximize digestive efficiency. A horse's beneficial intestinal bacteria can be destroyed or depleted and the pH of their environment can be altered during times of stress. Competition, travel, breeding, treatment with antibiotics, de-wormers and other medications can cause this stress. Stress can also be created by alterations of weather, environment, feed, and water.

INGREDIENTS: Water, Liquid Lactobacillus Acidophilus Fermentation Product, Organic Yucca Schidigera Extract, Organic Aloe Vera Gel Concentrate, Lactic Acid, Organic Coconut Oil, Organic Barley Hulls, Salt, Yeast Culture, Organic Ginger, Organic Peppermint, Organic Orange Peel, Organic Dandelion, Organic Violet Leaves, Organic Gentian Root.

In Antibiosis studies, **PRO BI™** exhibited a retardation of the normal development cycle of these pathogenic organisms.

Petri Dish



Measurable Zone of Inhibition

Colony of active ingredients in **PRO BI™**

E. Coli

Inhibition Level

	Moderate 12 to 14 mm	Strong 15 to 19 mm	Very Strong 20 mm
Acinetobacter sp.	16 mm		
Salmonella enteritidis	16 mm		
Serratia marcescena	16 mm		
Staphylococcus aureus	16 mm		
Streptococcus pyogenes	16 mm		
Proteus sp.		17 mm	
Pseudomonas aeruginosa		17 mm	
Salmonella newport		17 mm	
Salmonella schottmuelleri		18 mm	
Salmonella typhimurium ATCC 13311		18 mm	
Shigella dysenteriae		18 mm	
E. coli		18 mm	
Klebsiella pneumoniae ATCC 13886		19 mm	
Salmonella choleraesuis			19 mm
Salmonella typhi			19 mm
Streptococcus equinus			19 mm
Bacillus subtilis 1A43 "Upjohn Strain"			20 mm
Streptococcus bovis			21 mm
Clostridium perfringens			22 mm
Sarcina Lutea			22 mm
Corynebacterium sp.			22 mm

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PRO BI™ Microbial Benefits

Research has proven that there are two basic types of microorganisms. The majority are beneficial or good bacteria, and the others are pathogenic or bad bacteria. **THE KEY IS BALANCE** of good and bad bacteria. When proper balance is maintained, an animal is healthy, grows at a good rate and converts feedstuffs efficiently. Animals become ill when balance is upset due to stress or other factors. Feed conversion and animal health can decline.

Knowing this balance is important, companies started providing direct-fed microbial (pure cultures). The purpose was to give high levels of healthy or good bacteria to prevent the bad bacteria from taking over the system. This has led to a numbers contest where producers buy high concentrations of good bacteria. Lactobacillus Acidophilus is one of the most common. When we examine how these microorganisms function, we find some interesting points. Lactobacillus Acidophilus does not attack bad bacteria. It is a Probiotic that competes for space. Once established, it develops a zone around itself where pathogenic (bad bacteria) do not grow. This area is called the “zone of inhibition,” and it prevents the growth and development of pathogens. **PRO BI™** provides these properties, which is why **PRO BI™** functions without live organisms.

PRO BI™, in final form, is not a source of live organisms. However, it does supply the by-products they produce. The active ingredients in **PRO BI™** retard the growth of 22 pathogenic organisms. **PRO BI™** provides the benefits obtained from live cultures without the problems and concerns of using pure cultures.

The Digestive Tract First-Aid Kit

NEVER BE WITHOUT IT!

When and How to Use **PRO BI™**:

Before and during travel, throughout competitions, with de-wormers, antibiotic therapy, and alterations of feed, water and/or environment: **7.5 cc (ml) twice daily, orally or with feed.**

Maintenance: 10 cc (ml) daily.

FOALS: Administer 15 cc (ml) shortly after birth.

Note: Allow 60-90 minutes after any medication before administering **PRO BI™**.

(1 oz = 30 ml)

PRO BI™ - 16 OZ Item Number: A118 (96 doses)

PRO BI™ - 1 Gallon Item Number: A117 (768 doses)

(1 dose = 5 cc per day)



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3 MINS



3 MINS is a specific mineral supplement formulated with chelated minerals that stimulate Calcium (Ca) mobility. The movement of most minerals across the intestinal mucosa requires CHELATION with an amino acid or fat carrier. Unfortunately, most minerals cannot be absorbed in their natural or salt state.

Improper Calcium and Phosphorus ratios in the diet can cause Calcium and Phosphorus imbalance in the blood. This imbalance can result in Calcium deposits on the bone (arthritis, ringbone, bone spavin or spurs).

3 MINS allows the body to mobilize Calcium (Ca) deposits. **3 MINS** may also be used to assist in the healing of fractures.

INGREDIENTS: Diatomaceous Earth, Calcium Citrate, Magnesium Proteinate, Potassium Citrate, Sulfur, Organic Dandelion.

3 MINS - 2 LB BAG

Item Number: A216
(113 day supply)

DIRECTIONS for Horses:(1 oz scoop enclosed)

Treatment: Top dress $\frac{1}{2}$ scoop twice daily for 7 days.

Maintenance: Top Dress $\frac{1}{4}$ scoop twice daily.



N.O.M.S. / IPR Pellets Organic

Natural Occurring Mineral Sources

Used for all health concerns related to parasites -
A parasite preventative product for Ruminants and Equine

N.O.M.S. / IPR Pellets is a non-poisonous product containing natural ingredients; therefore, it does not kill the parasite. It simply repels them by creating an environment in which they do not want to reside.

An experiment was run on 2 teams of draft horses. One team of horses were de-wormed with a paste dewormer and the other team of horses N.O.M.S. was used according to label directions. The team of horses were turned out on a 20 year old 10-acre dry lot with 10 other horses. After 30 days both teams were tested for parasites. The team of horses that were de-wormed with the paste dewormer were re-infected. The test results from the team of horses fed N.O.M.S. were negative.

Directions: Enclosed 2 oz. Scoop by Volume (weighs 1/12 lb)

Horses: 1 scoop per head per day for initial 7 days. Then reduce to 1/2 scoop per head per day for 14 days.

Dairy/Beef: 1 scoop per head per day for initial 7 days. Then reduce to 1/2 scoop per head per day for 14 days. May also be offered Free Choice.

Swine: 12.5 lbs per ton of complete feed for 21 days. May also be offered Free Choice.

Poultry: 10 lbs per ton of complete feed for 21 days. May also be offered Free Choice.

Sheep and Goats: 1 scoop per head per day for initial 7 days. Then reduce to 1/2 scoop per head per day for 14 days. May also be offered Free Choice.

NOTE: Directions may be repeated every 2 months, or more if indicated.

N.O.M.S. / IPR Pellets Organic is an all natural, nontoxic product and is also safe to use for dogs and cats.

Dogs: use 1/4 - 1 tsp on food once a day for 7 days, depending on the size of the dog.

Cats: use 1/4 tsp on food once a day for 7 days.

N.O.M.S. / IPR PELLETS - 6 LB BAG Item Number: A250 (144 1/2-Scoop doses)

N.O.M.S. / IPR PELLETS - 25 LB BAG Item Number: A249 (600 1/2-Scoop doses)

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Reg's Custom Mix™

Why Reg's Mix?

Reg's Custom Mix™ is a nutritional supplement designed for High Performance Horses (endurance, fox hunting, jumping, roping, dressage) whose discipline requires great fitness, stress on their bodies and a high metabolic output. **Reg's Custom Mix™** is the answer for owners who are short on time or board their horses.



The Ultimate in Simplicity.

At the rate of two pounds per day, you are feeding the recommended amount of each of the following: **ENERGY™**, **Jeremy's Joint Jolt™**, **3 MINS**, **RUSH CREEK 1:1 MINERAL™**, **BVC-Mix**, **A-Mix**, **IONS™**, **Antioxidant**, **MOP**, **A.B.C.'s Plus®**, **N.O.M.S./IPR**, **Choline**, **Enzymes**, **Super Vitamins Plus**, **ABC's Blue Green Algae**, and maintenance level of **HOOF™**.

All in One, High Performance Supplement

The Ultimate in Simplicity



DIRECTIONS for Horses:

Feed 1 to 2 pounds per day with additional whole grains to maintain weight only.

Also supply free choice hay with plenty of fresh water. (Consult your ABC representative for further feeding instructions.)

REG'S CUSTOM MIX - 25 LB BAG

Item Number: A122 (25-50 day supply)

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Aloe Vera

Plus GARLIC & KELP

A NUTRITIONAL SUPPLEMENT



(Horses, Dairy Cattle and Calves, Beef Cattle and Calves, Swine, Goats and Sheep)

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GUARANTEED ANALYSIS

Crude Protein (min)	15.0 %	Calcium (Ca) (min)	1.6 %
Lysine (min)	0.4 %	Calcium (Ca) (max)	2.1 %
Crude Fat (min)	3.5 %	Phosphorus (P) (min)	3.0 %
Crude Fiber (max)	10.0 %	Selenium (Se) (min)	0.30 PPM
ADF (max)	32.0 %	Zinc (Zn) (min)	90.00 PPM

INGREDIENTS: Organic Dehydrated Alfalfa Meal, Dried Lactobacillus Acidophilus Fermentation Product, Reed-Sedge Feed, Organic Dried Kelp, Organic Soybean Oil, Attapulgite Clay, Organic Garlic, Organic Aloe Vera Gel Concentrate, Organic Oat Groats, Ascorbic Acid, Distillers Dried Grains, Organic Apple Cider Vinegar, Organic Linseed Meal, Dicalcium Phosphate, Calcium Carbonate, Microfines Phosphate, Bentonite, Sodium Aluminosilicate, Salt, Choline Chloride, Magnesium Oxide, Vitamin E Supplement, Yeast Culture, Ferrous Sulfate, Zinc Sulfate, Sodium Sulfate, Organic Lecithin, Potassium Chloride, Manganese Oxide, Zinc Hydroxychloride, Manganese Hydroxychloride, Manganese Sulfate, Baric Copper Chloride, Organic Fencugreek, Nicotin, Sulfur, Citric Acid, Folic Acid, Potassium Sulfate, Magnesium Sulfate, Riboflavin, Vitamin A Acetate, Copper Sulfate, Organic Feed Grade Dried Milk, Calcium Pantothenate, Organic Egg Product, Organic Omega-3 Pyridoxine Hydrochloride, Organic Cloves, Organic Barley, Vitamin D3 Supplement, Cobalt Sulfate, Beta-Carotene, Calcium Hydroxide, Vitamin B12 Supplement, Biotin, Thiamine Monocristate, Organic Dandelion, Ethylhexylamine Dihydrochloride, Organic Parsley, Magnesium Chloride, Organic Alfalfa Root, Organic Dried Tomato Pomace, Organic Yucca Schottigera Extract, Organic Horseradish, Organic Licorice, Organic Sweet Orange Peel, Organic Peppermint, Organic Calendula, Organic Ginger, Organic Coconut Oil, Organic Sage, Organic Common Fennel, Organic Thyme, Organic Lemon Grass, Organic Elder Flower, Cobalt Carbonate, Organic Pepsin, Organic Basil, Organic Violet Leaves, Organic Coconut Flour, Organic Juniper Berries.

DIRECTIONS: (4 oz. Scoop Included)

Top dress or add to feed / TMR as a supportive dietary supplement during times of increased nutritional need.

Dairy Cattle

Freshening: For 3 to 5 days pre-freshening, 10 days post-freshening, feed 4 to 16 ounces per head per day as needed.

Dry Cows: 4 ounces per head per day as long as needed.

Transitioning: 4 to 16 ounces per head per day as needed.

Beef Cattle

Excusing: 8 ounces per head per day for 14 days.

Calves

Introduction to Dry Feed: Top dress 2 to 4 ounces per head per day as needed.

Weaning: 2 to 4 ounces per head per day, 3 days pre-wean and 14 Days post-wean as needed.

Moving Calves: 2 ounces per head per day 3 days prior to moving and 14 days after moving.

Reduced Feed Intake: 2 to 6 ounces per head per day as needed.

Swine

Increased Nutritional Needs: 25 - 50 pounds per ton as needed.

Horses

Transitioning: 4 to 8 ounces per head per day as needed.

Other Livestock

Increased Nutritional Needs: 1 to 2 ounces per 100 pounds of body weight as needed.

Manufactured for:

Advanced Biological Concepts®

P.O. Box 27 • Ocas, Illinois 61274-0027

Phone: 800-373-5971 • Fax: 888-770-0735

ab@ab-b-c-plus.com • www.abplus.biz

Certified Organic by: BOCERT SA



Made in the U.S.A.

FPD086-23

A018

NET WEIGHT 25 Pounds (11.36 kg)

Disclaimer: This product is formulated to meet the requirements of the USDA National Organic Program. Advanced Biological Concepts® accepts no responsibility for performance failure or misuse of this product, or changes of organic protocol that we are not aware of.

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Nature to the Rescue!

How Can Aloe Vera Plus Garlic & Kelp Help Your Animals?

The concentrated benefits of **Aloe Vera**, **Garlic**, and **Kelp** are carried in an alfalfa-based pellet. The pellets are made using a cold-pelleting process, so enzymes are preserved.

Aloe Vera's effect on the animal's immune system starts with the digestive system. If the digestive system is not working properly, then the body's immune system becomes overwhelmed due to waste build up, allowing bacteria and viruses to become more prevalent, causing inflammation to set in, joints to become affected, and the circulatory system to be compromised.

Feeding **Aloe Vera** may help prevent some of the problems associated with these kinds of issues; in turn, **helping the body heal itself**.

Garlic is traditionally used for worm and other parasites and has the ability to deter biting flies. Rich in sulfur, once ingested, **garlic will cleanse the blood** and then be excreted through the pores of the skin where sulfur compounds are mildly noxious to parasites. **Garlic** is also ideal for respiratory disorders due to its expectorant qualities and is one of the best herbs to prevent and fight infections.

Kelp is a source of trace minerals, and **Cumin** is added for its additional health benefits.

Benefits of Aloe Vera:

- Helps treat ulcer disease, **normalizing acid levels in the stomach**.
- Forms a lining throughout the colon to aid against toxic waste in the body.
- **Strengthens the immune system** - Forms a barrier against microbial invasion (viruses).
- Facilitates the absorption of water and nutrients in the digestive system.
- Provides the raw material critical for **lubrication of the joints**.
- Has **natural healing and detoxifying powers**, and helps break down food.
- Helps sore and stressed muscles recover faster.

Benefits of Garlic:

- **Insect repelling qualities**.
- "Natural MSM" - contains sulfur compounds.
- Natural antioxidant.
- **Antibacterial**, helps fight infection.
- Antiviral, antifungal and anti-parasitic.
- **Helps build a healthy immune system**.
- Inhibits the growth of cancer cells.
- Aids in **circulation**.
- Helps to relieve inflammation of intestines.

Benefits of Cumin:

- **Antioxidant and anti-inflammatory**.
- **Aids in diarrhea**.
- **Stimulates appetite** and digestion.

This product contains specific **Enzymes** to assist digestion for horses.

www.abcpplus.biz • 800-373-5971

This Catalog and all the statements within have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

FPD27-14

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IONS™

Proving to be the #1
Daily electrolyte!

Mineral Supplement for All Classes of Equine

- Contains a balanced ratio of the primary electrolytes (ions): Sodium, Chloride, Potassium, Calcium and Magnesium.
- Helps to increase water consumption and retention.
- Helps to reduce imbalances which may be caused by poor quality water or feeds.
- Recommended during heavy training or warm weather.
- Can be top dressed on regular feed daily, per label instructions.
- Critical: Unlimited amounts of water must be available at all times. Free choice white salt at all times.



IONS - 5 LB BAG Item Number: A243 (160 day supply)

RIDE - RITE™ Electrolyte



With Vitamin B6: Controls sodium to potassium levels in body fluids. If the sodium to potassium ratio is out of

Electrolytes are essential to the body for normal function; it is important to maintain electrolyte balance. Sodium, chloride, potassium, calcium and magnesium are the primary electrolytes. Electrolyte deficiencies typically occur due to prolonged physical exertion. When your horse sweats, there is loss of water, and these primary electrolytes. It is important to provide your horse with electrolytes during warm weather and periods of extensive exercise. Diarrhea may also deplete electrolytes.

balance due to a B₆ deficiency, swelling of tissues in the legs will persist. Vitamin B₆ also increases the availability of iron, reducing the risk of anemia.



We suggest RIDE-RITE™ Electrolyte to be used pre, during, and post strenuous work or competition where dehydration would be a concern.

RIDE-RITE ELECTROLYTE - 3 LB BUCKET Item Number: A124 (24 doses)

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Jim's FRE™

Natural Inflammatory Relief Supplement for All Classes of Horses

Jim's FRE™ is appropriate for use in horses with leg, joint, tendon, and ligament injuries, and ongoing soundness issues.

Directions: Feed 1 ounce (30 ml) two times per day for the first 7 days. Thereafter, feed 1/2 ounce two times daily until symptoms subside.

Jim's FRE™ - 1 Gallon Bottle - Item no. A340

Jim's FRE™ - 16 oz. Bottle - Item no. A341

Organic Dried Kelp (Seaweed)

Directions: FREE CHOICE if possible, or follow label directions.

DRIED KELP (SEAWEED) - 5 LB BAG Item Number: P020

DRIED KELP (SEAWEED) - 25 LB BAG Item Number: A232

Master Jack

Premix / Top Dress

Feed and Supplementation for Uveitis

Master Jack is a special grain mix to help support the immune system and reduce recurrent episodes of inflammation. There have been several improvements since it was first introduced, and "Master Jack" has not had a reoccurrence since February 1996.



Top Dress or Premix according to label directions.

MASTER JACK - 25 LB BAG Item Number: A091 (33-100 day supply)

TARGET FACTORS™

Available in 1 Gallon and 16 oz. Bottles

Equine Immune Support: 1 ounce per horse per day for 7 days. Repeat in 3 weeks. Can be administered orally or top-dressed on the grain ration.

Note: At times of stress or immune system changes, give 1/2 ounce per horse per day as needed. Can be administered orally or top-dressed on the grain ration.

Item Numbers: A133 - 1 Gallon Bottle

A134 - 16 oz Bottle

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Nutritional Supplement



DIRECTIONS for Horses:

Free Choice or Top Dress.

MOP assists horses with liver detoxification. In many instances liver stress is caused by the increased presence of toxins in the body. The liver is overworked to rid the body of these toxins. In this day and age horses are introduced to an infinite number of toxic sources. De-wormers, antibiotics, poor quality grains, roughages and water are where some of these toxins may be introduced into the body. By force-feeding or free choosing **MOP** you may support the body in absorbing toxins. Indications that your horse may need **MOP** are joint pain, recurrent respiratory problems, back pain, allergic symptoms, hives, mood changes and food allergies.

Suggestive Dosage (2 oz. Scoop included)

Detoxification: Add 1 scoop to feed daily for 30 days.

Diarrhea: Add 1 to 4 scoops to feed daily until symptoms subside.

(Or follow the directions of your attending veterinarian.)

SIZES:

MOP - 5 LB BAG Item Number: P015 (80 day supply)

MOP - 25 LB BAG Item Number: A096 (400 day supply)



Blue Green Algae

DIRECTIONS for Horses:

2 scoops (10 grams) per day for
a 1,000 pound horse.

ABC's formula of **Blue Green Algae** is fortified with additional vitamins, minerals, trace elements, herbs, and enzymes.

BLUE GREEN ALGAE - 3 LB BAG Item Number: A027 (135 day supply)

META+

*Formerly "Cushing's
Plus Mg+Cr"*

META+ is recommended to help improve the quality of life for those horses diagnosed with metabolic conditions such as **Cushing's Syndrome, Laminitis, Insulin Resistance, or EMS.**

META+ is a comprehensive nutritional profile of nutrients normally overlooked in horses' diets. It is not a highly technical formulation, just nutrients that science knows about, including Magnesium and Chromium. We recommend using this product in conjunction with the **Free Choice Stress System** (see page 14).



META+ - 6 LB BAG Item Number: A036 (60-140 day supply)

Your horse needs



ENZYMES

Enzymes process and deliver nutrients to the body.

In this day and age, feed stuffs such as soybean meal, plant protein by-products, molasses and others, are processed. During processing and extended storage, **ENZYMES ARE DESTROYED**. Your horse's body requires enzymes to process and deliver its food.

ENZYMES contains concentrated digestive enzymes from live food elements.

ENZYMES also contains antioxidants. Antioxidants hold oxygen at the cellular level. Studies have shown that antioxidants aid in stopping free radical damage from occurring in your horse's body. Your horse can acquire free radicals from the chemicals found in your feed stuffs, water and air. **Enzymes aid in eliminating FREE RADICAL DAMAGE.**

ENZYMES also contains a stabilized bacteria that aids, assists and balances your horse's digestive system so other beneficial bacteria may flourish.

ENZYMES (Organic) 5 LB BAG

Item Number: A237 (133 day supply)

ENZYMES (Organic) 25 LB BAG

Item Number: A329 (665 day supply)



SUGGESTED FEEDING for Horses: Add 1 scoop (1 oz by volume) daily with feed.



Choline for Horses

*Nutritional Supplement for All
Classes of Horses*

INGREDIENTS: Choline Chloride, Organic Linseed Meal, Diatomaceous Earth, Organic Lecithin, Vitamin E Supplement.

DIRECTIONS for Horses: (11 g scoop included)

Initial feeding: 2 scoops per day.

Maintenance: 1 scoop per day.

ABC's **Choline for Horses** is a supplement that is used primarily for horses that are suffering from diseases of the nervous system and is suggested for post EPM supplementation. Choline is a component of acetylcholine, a neurotransmitter. Acetylcholine carries messages between neurons, which enables the brain to communicate with itself and the rest of the body. It also has roles in motor behavior, memory, concentration, amino acid conversion, the transportation of nutrients, such as calcium (Ca), across cellular membranes, metabolism of fat in the liver and is essential for keeping mucous membranes properly moistened.

CHOLINE FOR HORSES - 4.5 LB BAG Item Number: A231 (84 day supply)

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Selenium & Natural Vitamin E Supplement

DIRECTIONS for Horses:

Feed one level scoop (1oz round scoop enclosed).
Scoop weighs approx. 15 g), per horse per day with feed.

**SELENIUM & VITAMIN E SUPPLEMENT -
5 LB BAG - Item Number: A130**
(151 day supply)

**SELENIUM & VITAMIN E SUPPLEMENT -
15 LB BAG - Item Number: A129**
(453 day supply)



Note: While many soils are Selenium deficient, some soils may contain excessive amounts of Selenium. If you are in a Selenium deficient area, consult your veterinarian before using this product.

Amino-3 “Anhidrosis”

GUARANTEED ANALYSIS

Niacin --- 30,000 MG/LB
Cobalt ----- 7,000 PPM

Amino-3 is a nutritional equine feed supplement developed to help the body balance dopamine levels. Dopamine is used by several organs of the body and can be depleted quickly. The brain utilizes dopamine levels first, followed by the cardiovascular system and then the sweating system. If the dopamine level becomes depleted, it is easy to see how a horse can develop anhidrosis. **Amino-3** is safe to use on pregnant and lactating mares and has not tested positive for drugs.

DIRECTIONS for Horses:

Thoroughbred – feed one scoop for 4 days, then one scoop twice daily.

All other breeds – feed two scoops twice daily for 4 days, then one scoop twice daily.

(5 cc/ 1 tsp Scoop Included)

Feed for 3 months to determine results.

Must feed with **A.B.C.'s Plus®** and **Free Choice Stress System**.



AMINO-3 - 8 oz Bag
Item Number: A019 (30 day supply)

Micronutrient Pack

For Nutritionally Compromised Horses

This all around 'wellness' tonic offers a full amino acid profile, accompanied by vital trace minerals, vitamins and other important key factors, like enzymes and transfer factors.

Stabilized in a pre-biotic foundation, **Micronutrient Pack** offers gut support by furnishing the hind gut with friendly flora and by balancing the pH level in the intestines. Natural anti-inflammatory agents in a homeopathic compound offer pain-management and reduce stress and heat within the structural system. Other key factors found in the broad spectrum amino acid profile offer the foundation and building blocks for a healthier and sound structural system.

Micronutrient Pack is the perfect addition to a horse's daily diet and is extremely important as an 'add on' product during rehab. Micronutrient Pack is GMO-free and without any fillers or additives.

Micronutrient Pack - 16 oz. Bottle - Item Number A293

Micronutrient Pack - 1 Gallon Bottle - Item Number A297

Super Vitamins Plus



Super Vitamins Plus is a 21-day feed additive that is frequently used in place of conventional antibiotics by holistic veterinarians for the treatment of semi-acute and chronic infections.

Super Vitamins Plus is a balanced formula containing vitamins, minerals and high levels of specific antioxidants.

DIRECTIONS for Horses: (1 oz Scoop Included) Top Dress 1/2 scoop twice daily for 7 days. Then 1/4 scoop twice daily for 14 days.

SUPER VITAMINS PLUS - 11 oz Bag

NOT a Daily Vitamin

Item Number: A132 (21 day supply)



Antioxidant Formula

ABC's Antioxidant Formula is formulated to support the body in the fight against free radical damage. **Antioxidant Formula** contains Ascorbic Acid and Vitamin E. Ascorbic Acid, or Vitamin C, is readily available and is used by many health practitioners to assist with health issues such as heaves, arthritis, and ring-bone. Vitamin E may assist with circulation and is helpful for tissue repair.

Directions for Use: (for 1000 pound horse)

Initial Feeding - Top dress 1 scoop daily for 7 days.

Maintenance - Top dress 1/2 scoop daily.

One scoop = 15 grams. 15 gram scoop is included.

ANTIOXIDANT FORMULA - 5 LB BAG

Item Number: A229 (151-302 day supply)



Please Speak With an ABC Representative Before Purchasing These Products

^{sh-val}
Chvel™

Nutritional Supplement for Compromised Horses

DIRECTIONS for Horses: (2 oz Scoop Included)

Feed 2 scoops daily (1 scoop twice daily, if possible). Do not mix with sticky feed. If horse does not eat Chvel immediately, leave out for horse to eat between meals.

CHVEL - 8 LB BAG Item Number: A035 (32 day supply)

UL-Blend



Nutritional Support for All Classes of Horses

May assist with:

- Poor appetite
- Weight loss
- Poor condition
- Grinding of teeth
- Attitude changes
- Nervousness and irritability

Contains a blend of herbs and other natural ingredients for nutritional support.

Directions: Top Dress 1 Scoop (1 oz) daily.



UL-Blend - 2.5 LB BAG Item Number: A137 (40 day supply)

LD-Blend

Formerly "Lyme Disease Supplement"

DIRECTIONS for Horses: 2 heaping scoops per day (in 2 feedings, if possible) or per recommendation of your Veterinarian. (5 cc / teaspoon scoop is included)

LD-Blend - 2 LB BAG

Item Number: A090 (130 day supply)

LD-Blend - 8 OZ BAG

Item Number: A323 (32 day supply)



ABC's GARLIC



Garlic is rich in sulfur. Once the garlic is ingested it may cleanse the blood and then be excreted through the pores of the skin where the sulfur compounds are mildly noxious to parasites. Garlic may also assist with respiratory disorders due to its expectorant qualities and is one of the best herbs to assist with the prevention of infections.

INGREDIENTS:

Organic Garlic, Dried Lactobacillus acidophilus Fermentation Product, Diatomaceous Earth, Yeast Culture, Organic Rice Bran, Dried Aspergillus oryzae Fermentation Extract, Papaya, Dried Aspergillus niger Fermentation Extract, Dried Trichoderma longibrachiatum Fermentation Extract, Dried Rhizopus oryzae Fermentation Extract, Pineapple, Dried Bifidobacterium bifidum Fermentation Product, Dried Lactobacillus plantarum Fermentation Product.

DIRECTIONS for Horses: (5 cc / 1 tsp scoop included)

Feed 1 to 2 scoops per horse per day with feed.

GARLIC - 6 LB BAG

Item Number: A223

(270 day supply)

GARLIC - 25 LB BUCKET

Item Number: A222

(1125 day supply)

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Stabilized Flax

Flax is a good source of Omega-3 essential fatty acids, magnesium, potassium, B vitamins, protein, zinc and fiber; components needed to maintain consistent health at high performance levels.

INGREDIENTS: Milled Organic Brown Flax Seed

DIRECTIONS for Horses: Top Dress between 2 and 4 scoops daily with feed. (4 oz scoop enclosed)

FLAX (STABILIZED) - 17 LB BUCKET - Item Number: A058 (56 day supply at 2 scoops/day, 28 day supply at 4 scoops/day)

FLAX (STABILIZED) - 40 LB BAG - Item Number: A059 (130 day supply at 2 scoops/day, 65 day supply at 4 scoops/day)

Guaranteed Analysis:

Crude Protein (Min).....18%
 Crude Fat (Min).....35%
 Crude Fiber (Max).....30%
 Omega 3 (Min).....20%
 Omega 6 (Min).....5%
 Moisture (Max).....11%

EPM Supplement

(Without
Folic Acid)

Guaranteed Analysis: Vitamin E (min). . .3,000 IU Choline (min). . . 4,500 MG
 (per scoop 16.5 gm) Vitamin A (min). . .9,000 IU Vitamin D₃ (min). . .3,000 IU

Highly fortified with antioxidants to supplement Homeopathic Treatment or Alternative Protocol.

EPM SUPPLEMENT - 1.75 LB BAG Item Number: A056 (26 day supply)

EPM SUPPLEMENT - 6 LB BAG Item Number: A347 (89 day supply)

Parasite Tonic

Parasites can live in any part of the digestive tract or any other body cavity. Parasites can also live within organs, blood tissues and cells. They can cause a multitude of symptoms - diarrhea, fevers and lack of energy. Parasite Tonic creates an environment that is conducive to the growth of friendly organisms such as acidophilus, but is an unfriendly environment of parasites.

PARASITE TONIC - 16 OZ Item Number: A111 (supply for 1 horse)

PARASITE TONIC - 1 GAL Item Number: A110 (supply for 8 horses)

Dosage: 1/2 ounce for 32 days. Suggested use: 3-4 times annually.

Fossil Shell Flour (Diatomaceous Earth)

Animal Feed Grade and Anti Caking Agent, Fresh Water Type

Diatomaceous Earth (D.E.), is a natural mineral primarily composed of amorphous silica. It is not a poison; it is a natural product which creates an environment in which parasites do not find suitable to live in.

Suggested Feeding Rates: Free choice - Can be mixed in animal feed at the rate of 2% by weight of the total ration. Used topically, Diatomaceous Earth should be reapplied after rain. It will not work near high-voltage power lines.

FOSSIL SHELL FLOUR (DIATOMACEOUS EARTH) - 25 LB BAG

Item Number: A238

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A.B.C.'s Fortified™ - 25 lb Bag	A218	Pg. 8
A.B.C.'s G.R.P.™ - 12.5 lb Bucket	A283	Pg. 1
A.B.C.'s G.R.P.™ - 25 lb Bag	A196	Pg. 1
A.B.C.'s G.R.P.™ - 25 lb Bucket	A195	Pg. 1
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(Item prices and/or sizes are subject to change without notice)

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(Item prices and/or sizes are subject to change without notice)

Shipping Methods

UPS Ground

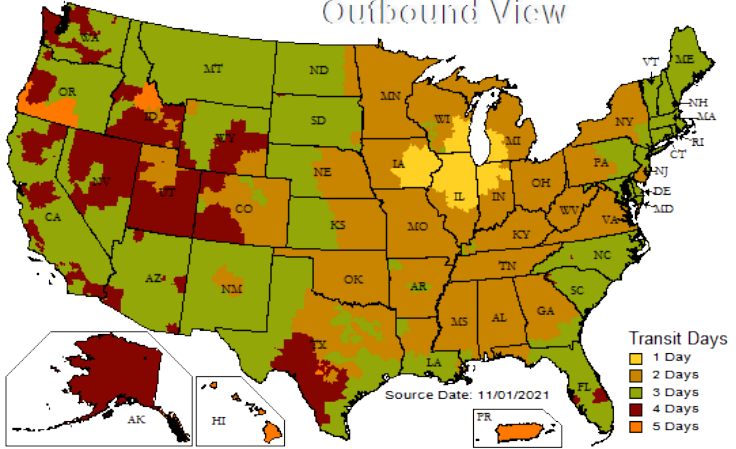
Outbound View

Transit Times

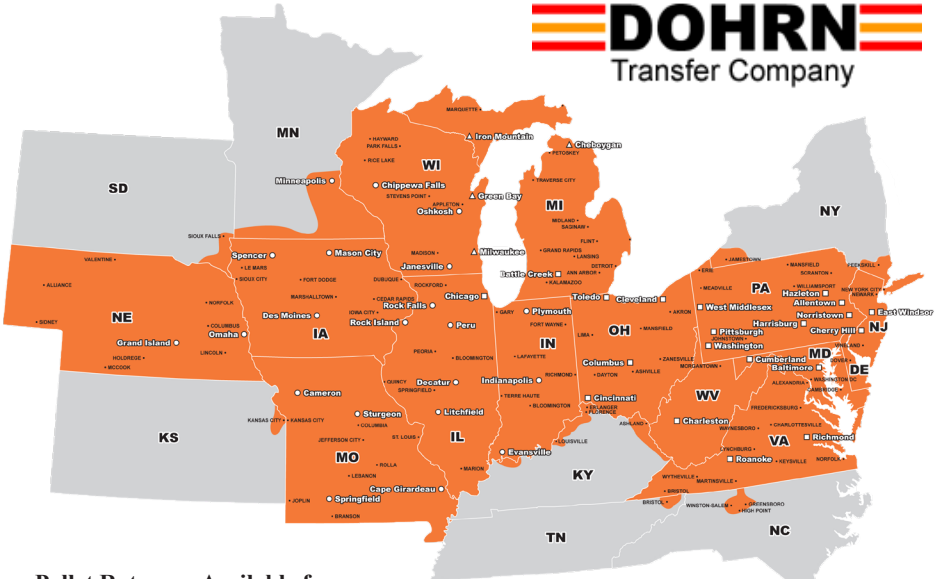
* In-Stock orders will ship by the next business day.

* Transit times are estimated by UPS.

* Price is based on weight and destination.



Dohrn's Pallet Program



Pallet Rates are Available for:
IA, IL, IN, MO, NE, WI
 and shaded areas of MN and SD.

Minimum of 500 lbs required

Contact us for the current freight rate to your location.

Areas shaded in orange are direct shipment areas.

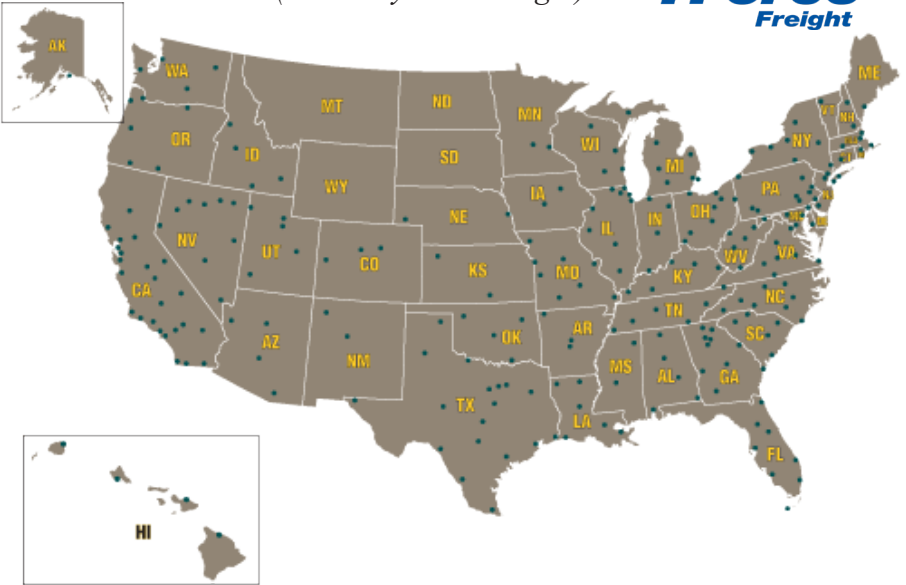
Additional Charges for add on services:

- Lift-gate
- Residential or Farm Delivery
- Notification prior to Delivery

Rules and charges are subject to change without prior notice.

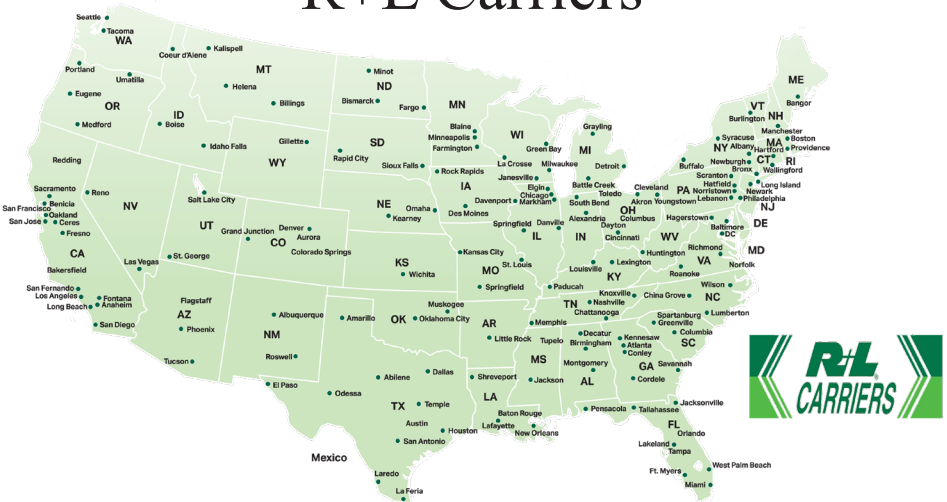
TForce Freight

(Formerly UPS Freight)



Shipping with these carriers is available throughout the U.S.
Rates are calculated with our discount, based on
Weight and Destination.

R+L Carriers



Notes:

BILLING ADDRESS:

Name _____
 Street _____
 City _____
 State _____ Zip Code _____
 Phone Number _____



SHIPPING ADDRESS:

Name _____
 Street _____
 City _____
 State _____ Zip Code _____
 Phone Number _____

Purchase Order Number: _____

Item No.	Quantity	Unit Price	Total
			\$
			\$
			\$
			\$
			\$
			\$
			\$
			\$
			\$
		Total	\$

*The prices in this catalog do not include shipping costs.
 To receive estimates on shipping costs call one of our toll free numbers.

SHIPPING:

ABC Arranged Freighter **UPS Ground**
 Requested Ship Date: _____ Required Ship Date: _____

PAYMENT METHOD:

Company Check **Terms** (Terms must be approved prior to placing order.)



MasterCard



Visa



Discover



American Express

Card# _____ Expiration Date _____

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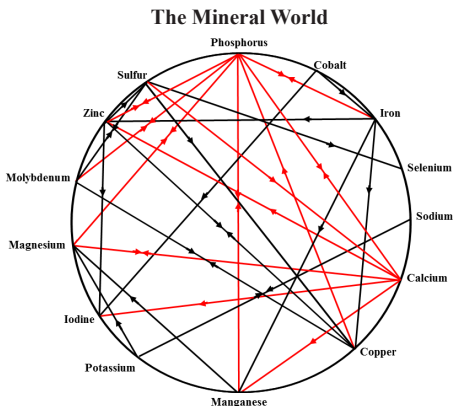
This Catalog and all the statements within have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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Mineral Interrelationships in Animals

ELEMENT PURPOSE

PHOSPHORUS	- BONES, MUSCLE
CALCIUM	- BONES, MILK
MAGNESIUM	- BONES, ENZYMES
SODIUM	- BODY FLUIDS
VITAMIN A	- MEMBRANES
SULFUR	- AMINO ACIDS
ZINC	- SKIN, ENZYMES
MANGANESE	- ENZYMES, REPRODUCTION
COPPER	- BLOOD, ENZYMES
COBALT	- B VITAMINS
IRON	- LIVER, BLOOD
POTASSIUM	- CELLS, HEART



Advanced Biological Concepts® Mission Statement

Improve the quality of life for mankind; by improving the quality of life for animals through nutrition.

Guidelines for Achieving Mission Statement:

- 1) Always focus on the **cause** of a disease or problem, not the symptom.
- 2) Refrain from Research and Development involved in symptom relief.
- 3) We believe most poor health problems in animals are due to a nutritional deficiency caused by the confinement of animals, thereby limiting their access to a variety of nutritional ingredients.
- 4) Often improvement in health can be dramatic when furnishing a balanced diet or adding nutrients that are lacking in the animal's diet. Not unlike giving food to a starving animal, this creates a dramatic improvement in health. This mode of nutritionally assisting animals must not be confused with drug therapy or medicine. We do not prescribe replacing the body's own mode of action through supplementation with synthetic chemicals and artificial components.
We supply the body with what it needs to repair itself.
- 5) We do not prescribe the use of poisons or mega doses of single nutrients to **enhance performance**.

For more information, or to place an order, call us at
1-800-373-5971 and we will be happy to serve you.



James G. Helfter

Chief Executive Officer

Helfter Enterprises, Inc.
d.b.a.

Advanced Biological Concepts®

“TOMORROW'S TECHNOLOGY TODAY”

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Why **A.B.C.'s Plus®** Always Works

Helfter Enterprises, Inc.® has been dedicated for over 45 years to providing producers with nutritional technology to achieve maximum animal health for the production of drug and hormone free meat and milk. We believe that animal health problems are due to nutritional deficiencies from single source diets and related environmental conditions (confinement). The Feed Industry has done an excellent job using by-products to produce meat in cattle and swine with a very short life cycle. Using this same concept has proven that it does not meet the requirements for sustained health life for any length of time. Example: The national average lactations for milk cows is one and one fourth lactations, down from twelve lactations not too many years ago. Fifteen years ago, this technology was made available for the horse and pet industries.

You will notice items in our ingredient list are not found in conventional products because of the cost. **A.B.C.'s Plus®** supplies nutrients, minerals and vitamins that may be lacking in your current ration. Inadequate levels of nutrients and energy will not allow the natural system of livestock to perform at maximum efficiency. **A.B.C.'s Plus®** is designed to provide the animal those nutrients necessary for maximum performance and a healthy animal. Healthy horses are more resistant to disease challenges. Diseases are a sign of systems not performing at maximum efficiency. Colic and Dysbiosis would be an example of a horse's system not operating at maximum efficiency.

Question: When equine are sick, do they perform well? Of course not.



Advanced Biological Concepts®

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Advanced Biological Concepts® Dealers

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www.harmanyequine.com

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