

ADVANCED
BIOLOGICAL
CONCEPTS®

Applied Common Sense®

Customer # _____
(Please use when placing orders)



CANADA



EQUINE PRODUCTS

(Item prices and/or sizes are subject to change without notice)

(Catalog Effective Aug. 2018)



Advanced Biological Concepts® Equine Products for Canada

Advanced Biological Concepts®, located in Osco, Illinois, produces natural feed supplements and nutritional additives for both horses and livestock. We focus on the cause of the disease or problem, not the symptom. No use of antibiotics or mega doses of a single nutrient is used to enhance an animal's performance or health. Advanced Biological Concepts® is dedicated to the prevention of disease through nutrition. Our company's mission to "Improve the quality of life for mankind by improving the quality of life for animals through nutrition" is a reflection of our total commitment to this concept.

The quality of our products and the experience and philosophy involved in their formulation has made Advanced Biological Concepts® a name easily recognized worldwide.

Advanced Biological Concepts® provides easy UPS shipping to Canada, with no hassles and no custom issues. All of our products below are registered in Canada and can be delivered straight from our Doc to your front door!

- **Power Plus (A.B.C.'s Plus® for Canada)** is a supplement for the digestive system that helps to increase digestion of fiber. It allows for better absorption of nutrients, helps to increase the availability of minerals and protein from the feed, and aids with muscle and skeletal development. It also helps to build the immune system, hair coat, and hoof development.
- **Power Plus Rush Creek 1:1 Mineral (Rush Creek for Canada)** is a fortified and balanced Calcium and Phosphorus supplement containing essential vitamins and minerals to help maintain mineral balance with the ever-changing quality of your feedstuffs, hay, or other forages.
- **Farrier's Choice (Hoof for Canada)** is fortified with trace minerals and formulated with Biotin for rapid hoof growth resulting in a strong, flexible, fast-growing hoof! It is fortified with enzymes, yeasts, and microorganisms to help assure proper digestion, utilization, and absorption of your feedstuffs.
- **Power Plus Supreme (Energy for Canada)** is a blended formula of Power Plus and the most natural and balanced sources of amino acids, fats, and essential fatty acids, Omega-3 and Omega-6. It has been formulated to supply the demanding nutritional and calorie needs of your active horse.



Advanced Biological Concepts®

(Phone) 800-373-5971 • (Fax) 888-770-0735
(E-mail) Jgh@a-b-c-plus.com • www.abceplus.biz



Power Plus[®]

(A.B.C.'s Plus[®] for Canada)

The secret to good nutrition is not how many nutrients are present in a supplement, but rather how available they are and how efficiently they can be utilized when digested.

Power Plus addresses these problems by:

- Providing your horse with the best nutrition through the latest technology.
- Optimizing the health of the digestive tract and breaking down complex nutrients through the addition of natural occurring and beneficial microorganisms.
- Enhancing a healthy population of beneficial microorganisms to remain in the horse's digestive system to form a natural defense against harmful bacteria.
- Including many needed enzymes which process and deliver food as well as antioxidants to protect against free radical damage.
- Giving your horse the opportunity to receive total balanced nutrition to achieve full genetic potential and consistent performance.

Satisfied users of Power Plus report reduced feed bills, better attitude, increased resistance to harmful bacteria outbreaks, sound hoof development, unbelievable hair coat shine, and general *overall improved health*.

Power Plus is a supplement for the digestive system.

It does not supply nutrients for the horse (Host Animal). **Power Plus** is a nutrient pack for digestive microflora only. The Ingredient List reflects ingredients that are processed by fermentation, yielding nutrient specific enzymes, substrate and stabilized bacteria.

Each individual horse has different nutritional requirements. With this in mind, **Power Plus** and the **Free Choice Stress System** offer the ability to fulfill individual nutritional needs. (**Offer Free Choice White Salt at all times.**)

www.abcplus.biz • 800-373-5971

This Catalog and all the statements within have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

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Reported Benefits from Power Plus (A.B.C.'s Plus) Users

Improvements in Physical Health such as:

- * Resistance to epiphysitis and colic
- * Reduced leg problems during growth
- * Sound and more disease resistant foals
- * Reduced reactions to equine de-wormers
- * Rapid improvement in mental stability
- * Remarkably sound hoof development
- * Improved action and movement
- * Reduced feed requirements

“Bottom Line”

How will **Power Plus** Benefit my Horse?

- * Increases the availability of minerals and protein in my horses' diets
- * Addresses muscle and skeletal development
- * Helps build immunities in the body
- * Enhances hair coat and hoof development

POWER PLUS INGREDIENTS:

Steamed Rolled Oats, Condensed Cultured Whey, Steam Rolled Barley, Alfalfa Meal, Ground Corn, Linseed Meal, Ground Extruded Whole Soybeans, Sugarcane Sugar, Calcium Carbonate, Sedge Peat Moss, Dicalcium Phosphate, Diatomaceous Earth, Sodium Bentonite, Dried Seaweed Meal (species - Ascophyllum Nodosum), Salt, Monosodium Phosphate, Zinpro 40 (990581), L-Lysine, Yeast Culture Dehydrated, Choline Chloride, Ascorbic Acid, Magnesium Oxide, Beta Carotene (580529), Potassium Sulfate, Vitamin A Acetate, Vitamin B12, Calcium Pantothenate, Riboflavin, D-Activated Animal Sterol (Source of Vitamin D3), Niacin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Folic Acid.

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POWER PLUS®

Why is POWER PLUS (ABC'S PLUS) the world's number one Feed Additive?

POWER PLUS = Dramatic improvement in fiber digestion.

The **Benefits** of increased **fiber digestion** are: Increased **mineral** and **protein** assimilation.

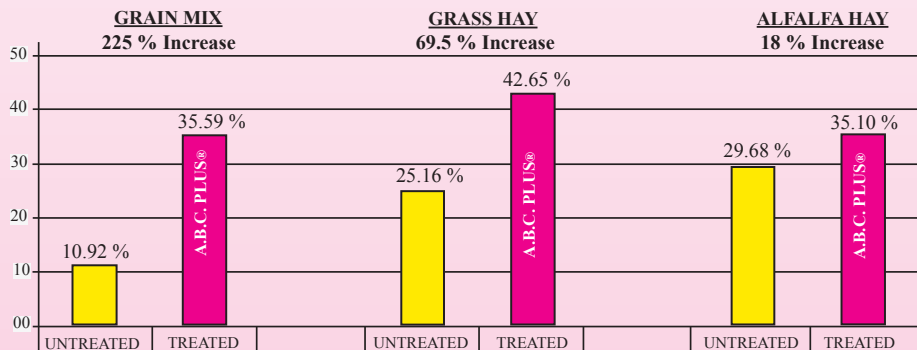
Benefits of this type of Mineral:

Highly available **single molecule, chelated** to carbon (sugar) by the plant.

This is the type of **mineral** that **animals** were **meant to live on**, **NOT** ground up rock which is very low in availability.

Neutral Detergent Fiber Digestion

Independent Lab studies of A.B.C. PLUS® effect on digestion of Neutral Detergent Fiber Digestion yielded the following results.



This test was performed by using the following protocol:*

<u>GRAIN MIX</u>	<u>GRASS HAY</u>	<u>ALFALEFA HAY</u>
Control grain mix / fiber digestion = 10.92 %	Control grass hay / fiber digestion = 25.16 %	Control alfalfa hay / fiber digestion = 29.68 %
A.B.C. PLUS® added / fiber digestion = 35.59 % increase = 225 %	A.B.C. PLUS® added / fiber digestion = 42.65 % increase = 69.5 %	A.B.C. PLUS® added / fiber digestion = 35.10 % increase = 18 %

*These numbers were obtained through Invitro procedures

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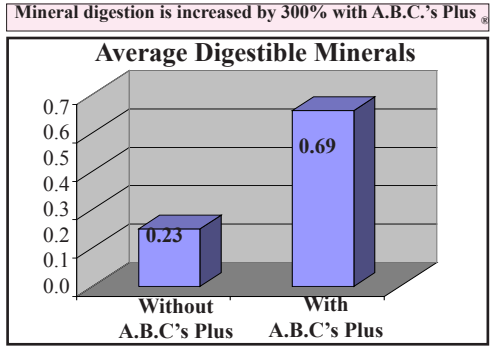
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How Power Plus (A.B.C.'s Plus) Works

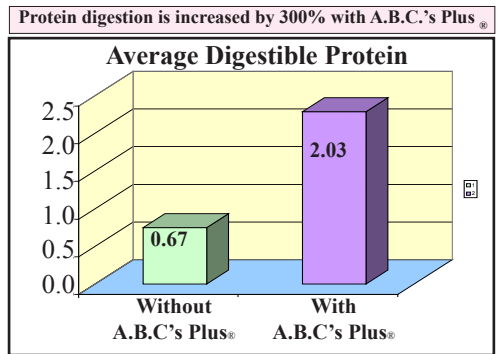
An average horse's diet contains **0.77 pounds** of digestible mineral.

3LB 20% Alfalfa Hay	=4% Mineral	0.12LB
12LB 80% Grass Hay	=5-5.5% Mineral	0.60LB
5LB Grain	=1% Mineral	<u>0.05LB</u>
		0.77LB



An average horse's diet contains **2.26 pounds** of digestible Protein

3 LB 20% Alfalfa Hay	=17% Protein	0.51 LB
12 LB 80% Grass Hay	=10% Protein	1.20 LB
5 LB 1/2 Oats	=12% Protein	0.30 LB
1/2 Shelled Corn	=10% Protein	<u>0.25 LB</u>
		2.26LB



Note: These numbers do not reflect what nutrients are actually absorbed by the horse.

DIRECTIONS: (57g scoop enclosed)

Stallions, Weanlings, Gestating Mares, Horses in Training, Yearlings and Lactating Mares: Top Dress 2 scoops daily (114g).

Aged Horses: 2 to 4 scoops daily.

Check with A.B.C. Representative for alternative feeding suggestions.

POWER PLUS® - 11.34 kg (25 lb Bag)

Item Number: CAN76225BAG (100 day supply)

Power Plus Ships to Canada, No Hassles, No Worries!

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Pelleted Fermentation Supplement for Horses
Supplément de fermentation granulés pour chevaux

Registration No. 880119
Numéro d'enregistrement 880119

Guaranteed Analysis - Analyse Garantie

Crude Protein (min)	11.0%	(min) Protéine Brute	Moisture (max)	12.5%	(max) Humidité
Crude Fat (min)	1.0%	(min) Gras Brut	Lactose (max)	4.5%	(max) Lactose
Crude Fiber (max)	7.0%	(max) Fibre Brute			

Ingredients - Ingrédients

Steamed Rolled Oats, Condensed Cultured Whey, Steam Rolled Barley, Alfalfa Meal, Ground Corn, Linseed Meal, Ground Extruded Whole Soybeans, Sugarcane Sugar, Calcium Carbonate, Sedge Peat Moss, Dicalcium Phosphate, Diatomaceous Earth, Sodium Bentonite, Dried Seaweed Meal (species - Ascophyllum Nodosum), Salt, Monosodium Phosphate, Zinpro 40 (990581), L-Lysine, Yeast Culture Dehydrated, Choline Chloride, Ascorbic Acid, Magnesium Oxide, Beta Carotene (580529), Potassium Sulfate, Vitamin A Acetate, Vitamin B12, Calcium Pantothenate, Riboflavin, D-Activated Animal Sterol (Source of Vitamin D3), Niacin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Folic Acid.

Flocons d'Avoine Traités à la Vapeur, Condensé de Culture de Lactosérum, Flocons d'Orge Traités à la Vapeur, Farine de Luzerne, Maïs Moulu, Tourteau de Lin, Extrusion de Soya Moulu, Sucre de Canne à Sucre, Carbonate de Calcium, Mousse de Carex, Phosphate Dicalcique, Terre Diatomée, Bentonite de Sodium, Farine de Varech Séché (espèce - Ascophyllum Nodosum), Sel, Phosphate Monosodique, Zinpro 40 (990581), L-Lysine, Culture de Levure Déshydratés, Chlorure de Choline, Acide Ascorbique, Oxyde de Magnésium, Bêta-Carotène (580529), Sulfate de Potassium, Acétate de Vitamine A, Vitamine B12, Pantothénate de Calcium, Riboflavine, D-Activé Stérol Animal (Source de Vitamine D3), Niacine, Mononitrate de Thiamine, Chlorhydrate de Pyridoxine, Biotine, Acide Folique.

DAILY TOP DRESS FEEDING INSTRUCTIONS per HORSE

Instructions pour Produit à Saupoudrer Quotidiennes par Cheval

- | | |
|---|---|
| <p>🐾 Stallions: 114g
 Étalons: 114g</p> <p>🐾 Weanlings: 114g
 Chevaux Sevrées: 114g</p> <p>🐾 Lactating Mares: 114g
 Juments Allaitantes: 114g</p> | <p>🐾 Horses in Training: 114g
 Chevaux à l'Entraînement: 114g</p> <p>🐾 Yearlings: 114g
 Chevaux d'un an: 114g</p> <p>🐾 Adult Maintenance: 57g
 Entretien des Adultes: 57g</p> |
|---|---|

This product is free of antimicrobial activity and is not a source of viable microbial cells.

Ce produit est exempt d'activité antimicrobienne et n'est pas une source de cellules microbiennes viables.

Note: 57g scoop enclosed
 Remarque: Cuillère de 57 grammes enfermé

Store in a Cool and Dry Place.
Conservez dans un Endroit Frais et Sec.

Manufactured By - Fabriqué par:

Helfter Enterprises, Inc. dba **Advanced Biological Concepts**[®]
 P.O. Box 27 • Osco, Illinois 61274-0027
Phone - Téléphone: 800-373-5971 • **Fax:** 888-770-0735
 jgh@a-b-c-plus.com • www.abclplus.biz

CAN76225BAG

Net Weight - Poids Net 11.34 kg (25 lb)

PD309-14

POWER PLUS RUSH CREEK 1:1 MINERAL™

Power Plus Rush Creek 1:1 Mineral

Offer Power Plus Rush Creek 1:1 Mineral free choice with a diet of:

Power Plus (ABC's Plus) and

Your Choice of Diet:

- 1) Oats 45%, Barley 30% and Corn 25%, by weight not volume
- 2) Oats 60% and Barley 40%, by weight not volume
- 3) Oats
- 4) Flax
- 5) Low Carbohydrate Diet
- 6) No Grain Diet
- 7) Rice Bran
- 8) Pasture and/or hay alone or any combination of forages
- 9) Any diet that maintains good health, weight and condition of your horse



**Rush Creek
Dee Dee (Sue)**

Power Plus Rush Creek 1:1 Mineral is a fortified and balanced Calcium and Phosphorus source that is offered free choice to maintain mineral balance with the ever-changing quality of your feedstuffs, hay, or other forages.

Power Plus Rush Creek is used to supplement horses all over the world, therefore it does not contain adequate **Selenium**. Selenium will need to be fed separately to meet any deficiencies that may be present. With the assistance of your local veterinarian discuss if **ABC's Selenium and Vitamin E Supplement** is needed in your horse's diet.

Power Plus Rush Creek is a must if you are feeding alfalfa hay. Please do not top dress or add Power Plus Rush Creek to your horse's grain ration, offer free choice only. Reach the full benefits of Rush Creek by including **ABC's Power Plus** in your ration.

Directions: Feed Free Choice

POWER PLUS RUSH CREEK MINERAL - 11.34 kg (25 lb bag)

Item Number: CAN74025BAG

Note: Have white salt available at all times.

Ships to Canada, No Hassles, No Worries!

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POWER PLUS



RUSH CREEK 1:1 MINERAL for Horses

Minéral pour Chevaux

Registration No. 840047

Numéro d'enregistrement 840047

Guaranteed Analysis - Analyse Garantie

Calcium (Ca)	(actual)	9.0 %	(réel)	Calcium	Riboflavin	(min)	5 MG/KG	(min)	Riboflavine
Phosphorus (P)	(actual)	9.0 %	(réel)	Phosphore	Niacin	(min)	60 MG/KG	(min)	Niacine
Sodium (Na)	(actual)	2.0 %	(réel)	Sodium	Pyridoxine	(min)	20 MG/KG	(min)	Pyridoxine
Copper (Cu)	(actual)	3,440 MG/KG	(réel)	Cuivre	Thiamine	(min)	5 MG/KG	(min)	Thiamine
Vitamin A	(min)	500,000 IU/UI/KG	(min)	Vitamine A	Pantothenic Acid	(min)	30 MG/KG	(min)	Acide Pantothénique
Vitamin D ₃	(min)	30,000 IU/UI/KG	(min)	Vitamine D ₃	Folic Acid	(min)	2 MG/KG	(min)	Acide Folique
Vitamin E	(min)	950 IU/UI/KG	(min)	Vitamine E	Biotin	(min)	100 MCG/KG	(min)	Biotine
Ascorbic Acid	(min)	20 MG/KG	(min)	Acide Ascorbique	Vitamin B12	(min)	20 MCG/KG	(min)	Vitamine B12
Choline	(min)	200 MG/KG	(min)	Choline					

Ingredients - Ingrédients

Dicalcium Phosphate, Monosodium Phosphate, Alfalfa Meal, Condensed Cultured Whey, Sedge Peat Moss, Diatomaceous Earth, Sodium Bentonite, Dried Seaweed Meal (species - Ascophyllum Nodosum), Salt, Zinpro 40 (990581), Calcium Carbonate, L-Lysine, Yeast Culture Dehydrated, Choline Chloride, Ascorbic Acid, Magnesium Oxide, Beta-Carotene (580529), Potassium Sulfate, Vitamin A Acetate, Vitamin B12, Calcium Pantothenate, Riboflavin, Vitamin D3, Niacin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Folic Acid, Copper Sulfate, Soy Oil, Vitamin E.

Phosphate Dicalcique, Phosphate Monosodique, Farine de Luzerne, Condensé de Culture de Lactosérum, Mousse de Carex, Terre Diatomée, Bentonite de Sodium, Farine de Varech Séché (espèce - Ascophyllum Nodosum), Sel, Zinpro 40 (990581), Carbonate de Calcium, L-Lysine, Culture de Levure Déshydratés, Chlorure de Choline, Acide Ascorbique, Oxyde de Magnésium, Bêta-Carotène (580529), Sulfate de Potassium, Acétate de Vitamine A, Vitamine B12, Pantothénate de Calcium, Riboflavine, Vitamine D3, Niacine, Mononitrate de Thiamine, Chlorhydrate de Pyridoxine, Biotine, Acide Folique, Sulfate de Cuivre, Huile de Soja, Vitamine E.

Note: Feeding vitamins other than A, D, E, riboflavin, pyridoxine, and thiamine to horses may not have a beneficial effect.

Remarque: La présence de vitamines autres que A, D, E, la riboflavine, la pyridoxine et la thiamine dans les aliments destinés aux chevaux peut n'avoir aucun effet bénéfique.

Directions for Horses - Mode d'Emploi pour les Chevaux:

Feed Free Choice

Nourrir le Libre Choix

Manufactured By - Fabriqué par:

Helfter Enterprises, Inc. dba Advanced Biological Concepts®

P.O. Box 27 • Osco, Illinois 61274-0027

Phone - Téléphone: 800-373-5971 • Fax: 888-770-0735

jgh@a-b-c-plus.com • www.abclplus.biz

CAN74025BAG

Net Weight - Poids Net 11.34 kg (25 lb)

PD578-12



FARRIER'S CHOICE (HOOF™)

**Pelleted Vitamin and Mineral
Supplement for Horses**

Trace Minerals

A significant trace mineral profile difference in the composition of a GOOD QUALITY HOOF versus a POOR QUALITY HOOF was discovered through extensive testing. **Farrier's Choice** is fortified with these trace minerals, along with CHOLINE CITRATES, OXIDES, and SULFATES to assure proper assimilation and utilization of these essential trace minerals.

Biotin

Farrier's Choice is formulated with Biotin for rapid hoof growth resulting in a strong, flexible, fast growing hoof! Used daily, **Farrier's Choice** provides 30 mg of Biotin to your horse.

Enzymes, Yeasts & Microorganisms

Farrier's Choice is fortified with enzymes, yeasts, and microorganisms to assure proper digestion, utilization, and absorption of your feedstuffs.



DIRECTIONS:

2 scoops per day. (in 2 feedings, if possible) - A 57 gram scoop is enclosed.

FARRIERS CHOICE - 11.34 kg (25 lb bag) (200 day supply)

Item Number: CAN90425BAG

Ships to Canada, No Hassles, No Worries!

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FARRIER'S Choice



Pelleted Vitamin & Mineral Supplement for Horses
Supplément de Vitamines & Minéraux Granulés pour Chevaux

Registration No. 820421
Numéro d'enregistrement 820421

Guaranteed Analysis - Analyse Garantie

Magnesium (Mg) (actual)	1.12 %	(réel) Magnésium	Thiamine (min)	40 mg/kg	(min) Thiamine
Fluorine (F) (max)	30 MG/KG	(max) Fluor	Choline (min)	3700 mg/kg	(min) Choline
Copper (Cu) (actual)	690 MG/KG	(réel) Cuivre	Niacin (min)	840 mg/kg	(min) Niacine
Zinc (Zn) (actual)	1,300 MG/KG	(réel) Zinc	Riboflavin (min)	20 mg/kg	(min) Riboflavine
Manganese (actual)	1,500 MG/KG	(réel) Manganèse	Pantothenic Acid (min)	400 mg/kg	(min) Acide Pantothénique
Vitamin A (min)	350,000 IU/UI/KG	(min) Vitamine A	Pyridoxine (min)	900 mg/kg	(min) Pyridoxine
Vitamin D ₃ (min)	120,000 IU/UI/KG	(min) Vitamine D ₃	Vitamin B12 (min)	1400 mcg/kg	(min) Vitamine B12
Vitamin E (min)	200 IU/UI/KG	(min) Vitamine E	Vitamin K (min)	50 mg/kg	(min) Vitamine K
			Folic Acid (min)	25 mg/kg	(min) Acide Folique

Ingredients - Ingrédients

Steam Rolled Oats, Condensed Cultured Whey, Steam Rolled Barley, Ground Corn, Alfalfa Meal, Ground Extruded Whole Soybeans, Sugarane Sugar, Linseed Meal, Calcium Carbonate, Sedge Peat Moss, Dicalcium Phosphate, Diatomaceous Earth, Sodium Bentonite, Dried Seaweed Meal (species - Ascophyllum Nodosum), Salt, Monosodium Phosphate, Zinpro 40 (990581), L-Lysine, Yeast Culture Dehydrated, Ascorbic Acid, Choline Chloride, Magnesium Oxide, Beta Carotene (580529), Potassium Sulfate, Vitamin A Acetate, Vitamin B12, Calcium Pantothenate, Riboflavin, Niacin, D-Activated Animal Sterol (Source of Vitamin D3), Pyridoxine Hydrochloride, Thiamine Mononitrate, Biotin, Folic Acid, Copper Sulfate, Manganous Oxide, Vitamin E, Menadione Sodium Bisulphite Complex (Source of Vitamin K).

Flocons d'Avoine Traités à la Vapeur, Condensé de Culture de Lactosérum, Flocons d'Orge Traités à la Vapeur, Maïs Moulu, Farine de Luzerne, Extrusion de Soya Moulu, Sucre de Canne à Sucre, Tourteau de Lin, Carbonate de Calcium, Mousse de Carex, Phosphate Dicalcique, Terre Diatomée, Bentonite de Sodium, Farine de Varech Séché (espèce - Ascophyllum Nodosum), Sel, Phosphate Monosodique, Zinpro 40 (990581), L-Lysine, Culture de Levure Déshydratés, Acide Ascorbique, Chlorure de Choline, Oxyde de Magnésium, Bêta-Carotène (580529), Sulfate de Potassium, Acétate de Vitamine A, Vitamine B12, Pantothénate de Calcium, Riboflavine, Niacine, D-Activé Stérol Animal (Source de Vitamine D3), Chlorhydrate de Pyridoxine, Mononitrate de Thiamine, Biotine, Acide Folique, Sulfate de Cuivre, Oxyde Manganoux, Vitamine E, Complexe de Bisulfite de Sodium et de Ménadione (Source de Vitamine K).

Note: Feeding vitamins other than A, D, E, riboflavin, pyridoxine, and thiamine to horses may not have a beneficial effect.

Remarque: La présence de vitamines autres que A, D, E, la riboflavine, la pyridoxine et la thiamine dans les aliments destinés aux chevaux peut n'avoir aucun effet bénéfique.

DAILY FEEDING INSTRUCTIONS PER HORSE

Instructions d'Alimentation Quotidiennes par Cheval

TOP DRESS 114g per Day
Saupoudrer Produit 114g par Jour

Note: 57 gram scoop enclosed

Remarque: Cuillère de 57 grammes enfermée

This feed is a significant source of the guaranteed nutrients only. Care must be taken to ensure a balanced total diet.

Cet aliment est une source importante de nutriments garantis. Il faut prendre soin pour assurer une alimentation équilibrée totale.

Manufactured By - Fabriqué par:

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P.O. Box 27 • Osco, Illinois 61274-0027
Phone - Téléphone: 800-373-5971 • Fax: 888-770-0735
jgh@a-b-c-plus.com • www.abcpus.biz

Store in a Cool and Dry Place.

Conservé dans un endroit frais et sec.

PD716-11

CAN90425BAG

Net Weight - Poids Net 11.34 kg (25 lb)



POWER PLUS SUPREME

(ABC'S ENERGY™ IN THE U.S.)

Pelleted Equine Calorie Pack, Complete Amino Acid Supplement and Essential Fatty Acids

“Calorie Pack”

POWER PLUS SUPREME is a blended formula of **A.B.C.'s Power Plus®**, and the most natural and balanced sources of amino acids, fats and essential fatty acids (Omega-3 and Omega-6). **POWER PLUS SUPREME** has been formulated to supply the demanding nutritional and caloric needs of your active horse. **POWER PLUS SUPREME** is considered **A.B.C.'s “calorie pack”**. It is used specifically for horses that have difficulty holding weight under stressful conditions, which includes: horses in heavy training, brood mares, lactating mares, growing foals, rescue horses and aged horses. **POWER PLUS SUPREME** is widely used on the show circuit to achieve outstanding hair coat shine. **POWER PLUS SUPREME** is also very effective in supplying needed calories during competition.

DIRECTIONS 4 oz scoop included

Performance Horses ---- 1 to 2 Scoops

Stallions ----- 1 to 2 Scoops

Adult Maintenance----- 1 to 2 Scoops

Yearlings----- 1 to 2 Scoops

Gestating Mares ----- 2 to 4 Scoops

Weanlings ----- 1 to 2 Scoops

Lactating Mares ----- 2 to 4 Scoops

POWER PLUS SUPREME is a complete amino acid supplement and is used to grow out futurity prospects and used as an energy source for high performance horses.



POWER PLUS SUPREME is now formulated with **Stabilized Flax** and a stabilized **Rice Bran** formula. **Rice Bran** typically contains 20% oil, composed of the three major fats; palmitic, oleic and linoleic, and important vitamins such as Thiamin, Riboflavin, and Niacin.

In addition to **Rice Bran, Flax** has been included in **POWER PLUS SUPREME**. **Flax** is rich in **Essential Fatty Acids**, magnesium, potassium, B vitamins, protein, zinc, and fiber.

POWER PLUS SUPREME - 11.34 kg (25 lb Bag)
Item No.: CAN80325BAG
(100 day supply)

POWER PLUS SUPREME ships to Canada - No Hassles, No Worries!



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PD915

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POWER PLUS SUPREME



Pelleted Fermentation Supplement for Horses
Supplément de fermentation granulés pour chevaux

Registration No. 880138

Numéro d'enregistrement 880138

Guaranteed Analysis - Analyse Garantie

Crude Protein (min)	22.0% (min)	Protéine Brute	Moisture (max)	10.8% (max)	Humidité
Crude Fat (min)	8.0% (min)	Gras Brut	Lactose (max)	3.3% (max)	Lactose
Crude Fiber (max)	16.0% (max)	Fibre Brute			

Ingredients - Ingrédients

Ground Extruded Whole Soybeans, Linseed Meal, Condensed Cultured Whey, Alfalfa Meal, Ground Corn, Steam Rolled Oats, Sedge Peat Moss, Dicalcium Phosphate, Sodium Bentonite, Dried Seaweed Meal (species - Ascophyllum Nosodium), Salt, Monosodium Phosphate, Diatomaceous Earth, Zinpro 40 (990581), Calcium Carbonate, L-Lysine, Yeast Culture Dehydrated, Choline Chloride, Ascorbic Acid, Magnesium Oxide, Beta-Carotene (580529), Potassium Sulfate, Vitamin A Acetate, Vitamin B12, Calcium Pantothenate, Riboflavin, Vitamin D3, Niacin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Folic Acid, Steam Rolled Barley, Flax Seed, Sugarcane Molasses.

Extrusion de Soya Moulu, Tourteau de Lin, Condensé de Culture de Lactosérum, Farine de Luzerne, Maïs Moulu, Flocons d'Avoine Traités à la Vapeur, Mousse de Carex, Phosphate Dicalcique, Bentonite de Sodium, Farine de Varech Séché (espèce - Ascophyllum Nodosum), Sel, Phosphate Monosodique, Terre Diatomée, Zinpro 40 (990581), Carbonate de Calcium, L-Lysine, Culture de Levure Déshydratés, Chlorure de Choline, Acide Ascorbique, Oxyde de Magnésium, Bêta-Carotène (580529), Sulfate de Potassium, Acétate de Vitamine A, Vitamine B12, Pantothénate de Calcium, Riboflavine, Vitamine D3, Niacine, Mononitrate de Thiamine, Chlorhydrate de Pyridoxine, Biotine, Acide Folique, Flocons d'Orge Traités à la Vapeur, Graine de Lin, Mélasse de Canne à Sucre.

DAILY TOP DRESS FEEDING INSTRUCTIONS per HORSE

Instructions pour Produit à Saupoudrer Quotidiennes par Cheval

- | | |
|---|--|
| <p>🐾 Stallions: 114g - 228g
Etalons: 114g - 228g</p> <p>🐾 Weanlings: 114g - 228g
Chevaux Sevrés: 114g - 228g</p> <p>🐾 Lactating Mares: 114g - 228g
Juments Allaitantes: 114g - 228g</p> | <p>🐾 Horses in Training: 114g - 228g
Chevaux à l'Entraînement: 114g - 228g</p> <p>🐾 Yearlings: 114g - 228g
Chevaux d'un an: 114g - 228g</p> <p>🐾 Adult Maintenance: 57g - 114g
Entretien des Adultes: 57g - 114g</p> |
|---|--|

Note: 114g scoop enclosed

Remarque: Cuillère de 114 grammes enfermé

This product is free of antimicrobial activity and is not a source of viable microbial cells.

Ce produit est exempt d'activité antimicrobienne et n'est pas une source de cellules microbiennes viables.

Store in a Cool and Dry Place.

Conservez dans un endroit frais et sec.

Manufactured By - Fabriqué par:

Helfter Enterprises, Inc. dba **Advanced Biological Concepts®**
P.O. Box 27 • Osco, Illinois 61274-0027

Phone - Téléphone: 800-373-5971 • **Fax:** 888-770-0735
jgh@a-b-c-plus.com • www.abcplusplus.biz

PD529-11

CAN80325BAG

Net Weight - Poids Net 11.34 kg (25 lb)

Index

<u>Item Description</u>	<u>Item Number</u>	<u>Page</u>
<u>Equine</u>		
Power Plus (A.B.C.'s Plus) 11.34 kg (25lb bag)	CAN80325BAG	Pg. 1
Power Plus Rush Creek 1:1 Mineral 11.34 kg (25lb bag)	CAN74025BAG	Pg. 6
Farrier's Choice (Hoof) 11.34 kg (25lb bag)	CAN90425BAG	Pg. 8
Power Plus Supreme (Energy) 11.34 kg (25lb bag)	CAN80325BAG	Pg. 10

(Item prices and/or sizes are subject to change without notice)

Items Ship UPS Ground Hassle-free!

Freight is also available
Call Us for Pricing and More Information



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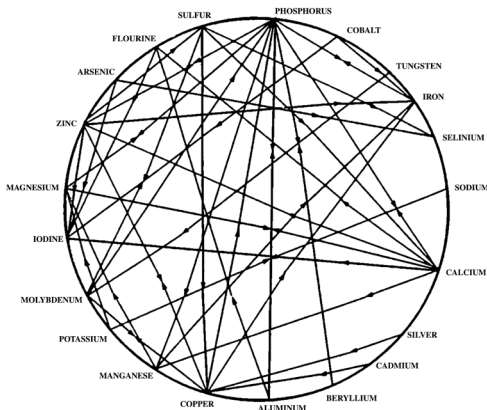
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Mineral Interrelationships in Animals

ELEMENT PURPOSE

PHOSPHORUS	- BONES, MUSCLE
CALCIUM	- BONES, MILK
MAGNESIUM	- BONES, ENZYMES
SODIUM	- BODY FLUIDS
VITAMIN A	- MEMBRANES
SULFUR	- AMINO ACIDS
ZINC	- SKIN, ENZYMES
MANGANESE	- ENZYMES, REPRODUCTION
COPPER	- BLOOD, ENZYMES
COBALT	- B VITAMINS
IRON	- LIVER, BLOOD
POTASSIUM	- CELLS, HEART



Advanced Biological Concepts® Mission Statement

Improve the quality of life for mankind; by improving the quality of life for animals through nutrition.

Guidelines for Achieving Mission Statement:

- 1) Always focus on the **cause** of a disease or problem, not the symptom.
- 2) Refrain from Research and Development involved in symptom relief.
- 3) We believe most poor health problems in animals are due to a nutritional deficiency caused by the confinement of animals, thereby limiting their access to a variety of nutritional ingredients.
- 4) Often improvement in health can be dramatic when furnishing a balanced diet or adding nutrients that are lacking in the animal's diet. Not unlike giving food to a starving animal, this creates a dramatic improvement in health. This mode of nutritionally assisting animals must not be confused with drug therapy or medicine. We do not prescribe replacing the body's own mode of action through supplementation with synthetic chemicals and artificial components.
We supply the body with what it needs to repair itself.
- 5) We do not prescribe the use of poisons or mega doses of single nutrients to **enhance performance**.

For more information, or to place an order, call us at
1-800-373-5971 and we will be happy to serve you.

James G. Helfter
Chief Executive Officer

Helfter Enterprises, Inc.
d.b.a.

Advanced Biological Concepts®

"TOMORROW'S TECHNOLOGY TODAY"

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Why **A.B.C.'s Plus®** Always Works

Helfter Enterprises, Inc.® has been dedicated for over 45 years to providing producers with nutritional technology to achieve maximum animal health for the production of drug and hormone free meat and milk. We believe that animal health problems are due to nutritional deficiencies from single source diets and related environmental conditions (confinement). The Feed Industry has done an excellent job using by-products to produce meat in cattle and swine with a very short life cycle. Using this same concept has proven that it does not meet the requirements for sustained health life for any length of time. Example: The national average lactations for milk cows is one and one fourth lactations, down from twelve lactations not too many years ago. Fifteen years ago, this technology was made available for the horse and pet industries.

You will notice items in our ingredient list are not found in conventional products because of the cost. **A.B.C.'s Plus®** supplies nutrients, minerals and vitamins that may be lacking in your current ration. Inadequate levels of nutrients and energy will not allow the natural system of livestock to perform at maximum efficiency. **A.B.C.'s Plus®** is designed to provide the animal those nutrients necessary for maximum performance and a healthy animal. Healthy horses are more resistant to disease challenges. Diseases are a sign of systems not performing at maximum efficiency. Colic and Dysbiosis would be an example of a horse's system not operating at maximum efficiency.

Question: When equine are sick, do they perform well? Of course not.



Advanced Biological Concepts®

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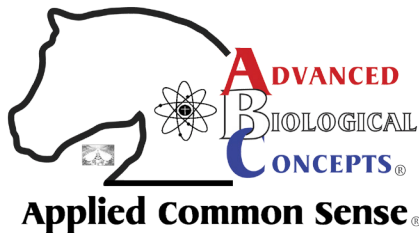
FROM THE C.E.O.

We have always applied common sense to animal health by reducing obvious stresses and supplying the body with what it needs to repair and protect itself. We concentrate on the cause of a disease, not the symptom, and strive for maximum animal health with natural organic nutrients. Each individual farm within itself is a research farm, and we have over 45 years of research on thousands of farms. Results are the reasons we are in business today and will be tomorrow. We are looking forward to serving you so that animal husbandry is enjoyable and profitable. Try our products and observe the difference.

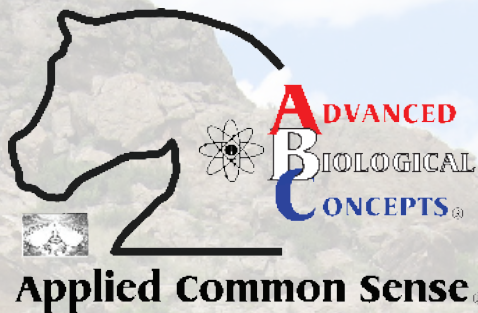
Jim

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148 Years
Combined Experience

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